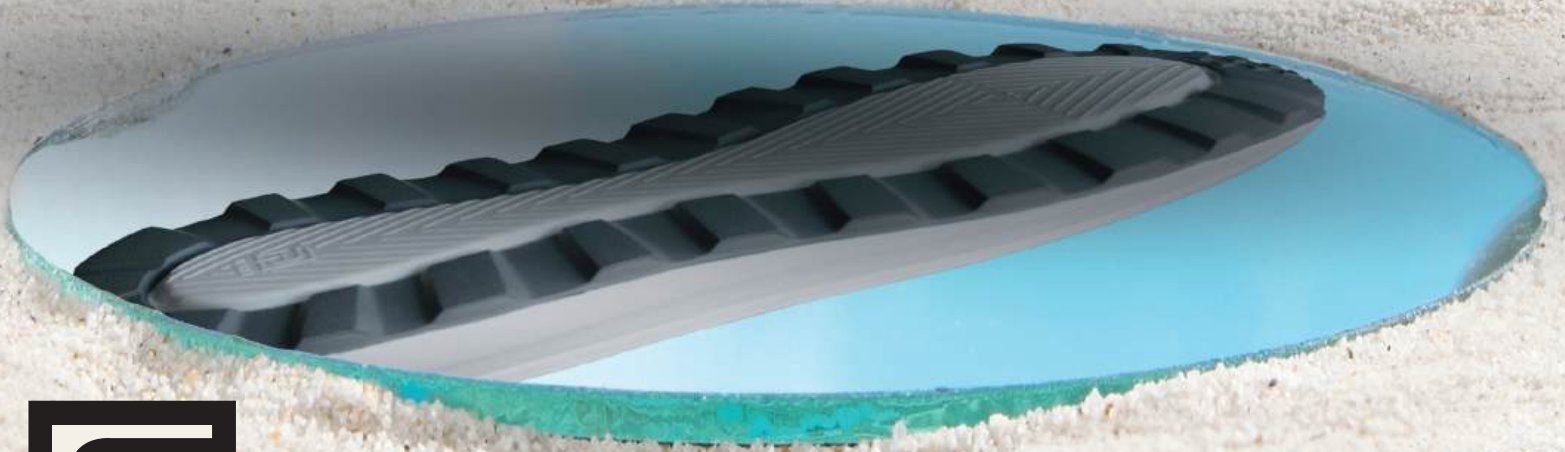


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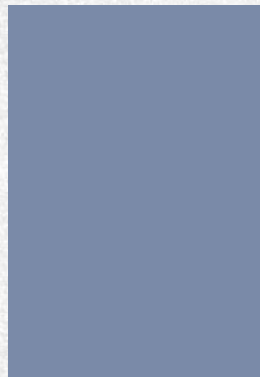
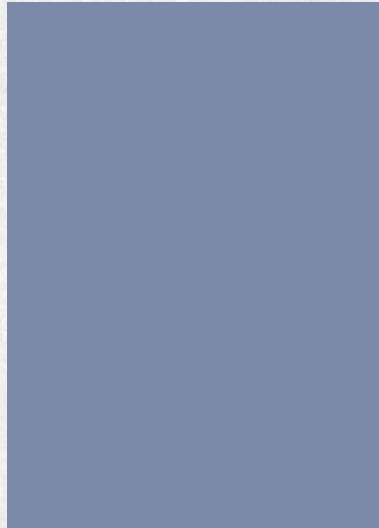


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Berke İçten ikinci kez T ASD Başkan ı seçildi

T ASD'nin seçimli genel kuruluna daha önce benzeri görülmemeyen bir katılım olduğunu belirten Berke İçten, "Biz ayakkabı firmalarımızın geleceğine sahip çıkma refleksinin bir sonucu şeklinde yorumluyoruz. Sektörün sorunları önce sunduğumuz öneri ve taleplerimizin yeni dönemde de takipçisi olacağız" dedi.



GENİŞ KATILIMLI SEÇİMİ AÇIK ARA ÖNDE KAPATMANIN GURURUNU YAŞIYORUZ

"Daha önce benzeri görülmemiş bir seçime tanıklık ettik. İzmir, Konya ve Gaziantep başta olmak üzere Türkiye'nin dört bir yanından üyelerimiz büyük bir duyarlılıkla oylarını kullanmak için İstanbul'a geldiler. Biz bu olağanüstü ilgiyi son bir buçuk yıldır zor bir dönemden geçen ayakkabı endüstrimizin geleceğine sahip çıkma refleksi olarak yorumluyoruz. Aynı zamanda da böylesine geniş bir katılımlı seçimi önde kapatmanın gururunu yaşıyoruz. İşini gücünü bırakarak genel kurulumuza katılıp oy kullanan tüm üyelerimize teşekkür ediyorum. Biz önceki dönemde olduğu gibi oy versin ya da vermesin tüm üyelerimize eşit mesafede olmaya devam edeceğiz. İlk dönemimizdeki çalışmalarımızla gerek yurt içinde gerekse yurt dışında T ASD'yi ayakkabı endüstrisi ile ilgili konularda fikri sorulan, değerlendirmeleri dikkate alınan bir kurum haline

Ayakkabı endüstrisinin en güçlü sivil toplum kuruluşu olan Türkiye Ayakkabı Sanayicileri Derneği (T ASD) mevcut Başkan Berke İçten ile 'yola devam' dedi. T ASD'nin olağan genel kurulunda üç adayın yarıştığı seçimi Berke İçten'in listesi kazandı.

Yüksek maliyet artışlarına rağmen kurun yatay seyri nedeniyle fiyat tutturmakta zorlanan ve ihracatta sıkıntılı bir dönemden geçen ayakkabı endüstrisi, T ASD'nin olağan genel kurulunda yeni başkanını seçmek üzere sandık başına gitti. Seçimi mevcut başkan Berke İçten'in listesi geçerli 492 oyun 255'ini alarak önde tamamladı.

Berke İçten seçimden sonra yaptığı değerlendirmede ayakkabı endüstrisinin büyük bir demokratik olgunlukla sandık başına giderek tercihini yaptığını söyledi. Genel kurulun T ASD tarihinin en geniş katılımlı seçimine sahne olduğuna dikkat çeken İçten, şunları söyledi:



getirmiştik. İkinci dönemde yapacağımız çalışmalarla derneğimizin bu konumunu daha da güçlendireceğiz. İçerideki yüksek maliyet artışlarına rağmen kurun yatay seyri nedeniyle ihracatta son bir buçuk yıldır kan kaybı yaşarken ithalatta da olağanüstü bir artışla karşı karşıyayız. Ayakkabı, bu ülkenin geleneksel sektörlerinden biri olmanın yanında istihdamı ve ihracatıyla ülke ekonomimize büyük katkı sunuyor. Bu önemli sektördeki kan kaybının durdurulması için çözüm önerilerimizi ilgili kurumlarımızla paylaşmıştık. Üyelerimizin bize olan güven ve desteğinin de verdiği sorumlulukla önerilerimizin ve taleplerimizin takipçisi olmayı sürdüreceğiz."

T ASD'nin yeni Yönetim Kurulu şu isimlerden oluştu: Berke İçten, Murat Göl, Hüseyin Ata, Bilal Barış, Fırat Güler, Cem Kubilay Kaban, Hasan Tolga Ülkücan, Alaaddin Kaya, Kadir Ülker, Ahmet Güncü, Selim Beyaz, Fatih Buldum, Erkan Demir, Halil Taşdemir ile Mehmet Sıddık Kahraman.

ENERJİ VE İŞÇİLİK MAALİYETLERİ YOK DENECEK KADAR AZ



İran Tebriz şehrinde 31 Temmuz 03 Ağustos tarihleri arasında düzenlenen ayakkabı ve ayakkabı yan sanayi fuarına TASEV ve AYSAD başkanları ile birlikte davetli olarak katılan TASD Başkanı Berke İçten, İran ayakkabı sektörü hakkında görüşlerini paylaştı.



TASD Başkanı Berke İçten: "İran'da Enerji Maliyetleri Yok Denilecek Kadar Düşük Seviyede"

Türkiye Ayakkabı Sanayicileri Derneği (TASD) Başkanı Berke İçten, TASEV Vakfı Yönetim Kurulu Başkanı Yılmaz Polat ve AYSAD Başkanı Sait Salıcı, İran Ayakkabı Sektörü'nün özel davetiyle 25. İran Tebriz Ayakkabı Fuarı'nın açılışına katıldılar. Tebriz'de gerçekleşen fuara 300'ün üzerinde firma katıldı ve toplamda 15.000 metrekarelik bir alanı kapladı.

Berke İçten, yaptığı konuşmada, İran ayakkabı sektörünü daha yakından tanıma ve İranlı yetkililerle yapılan toplantılar sayesinde sektörel sorunları dile getirme fırsatı bulduklarını ifade etti. İçten, İran'da enerji maliyetlerinin yok denecek kadar düşük olduğunu ve büyük ayakkabı firmalarının aylık elektrik giderlerinin yaklaşık 4000-5000 TL civarında seyrettiğini belirtti.

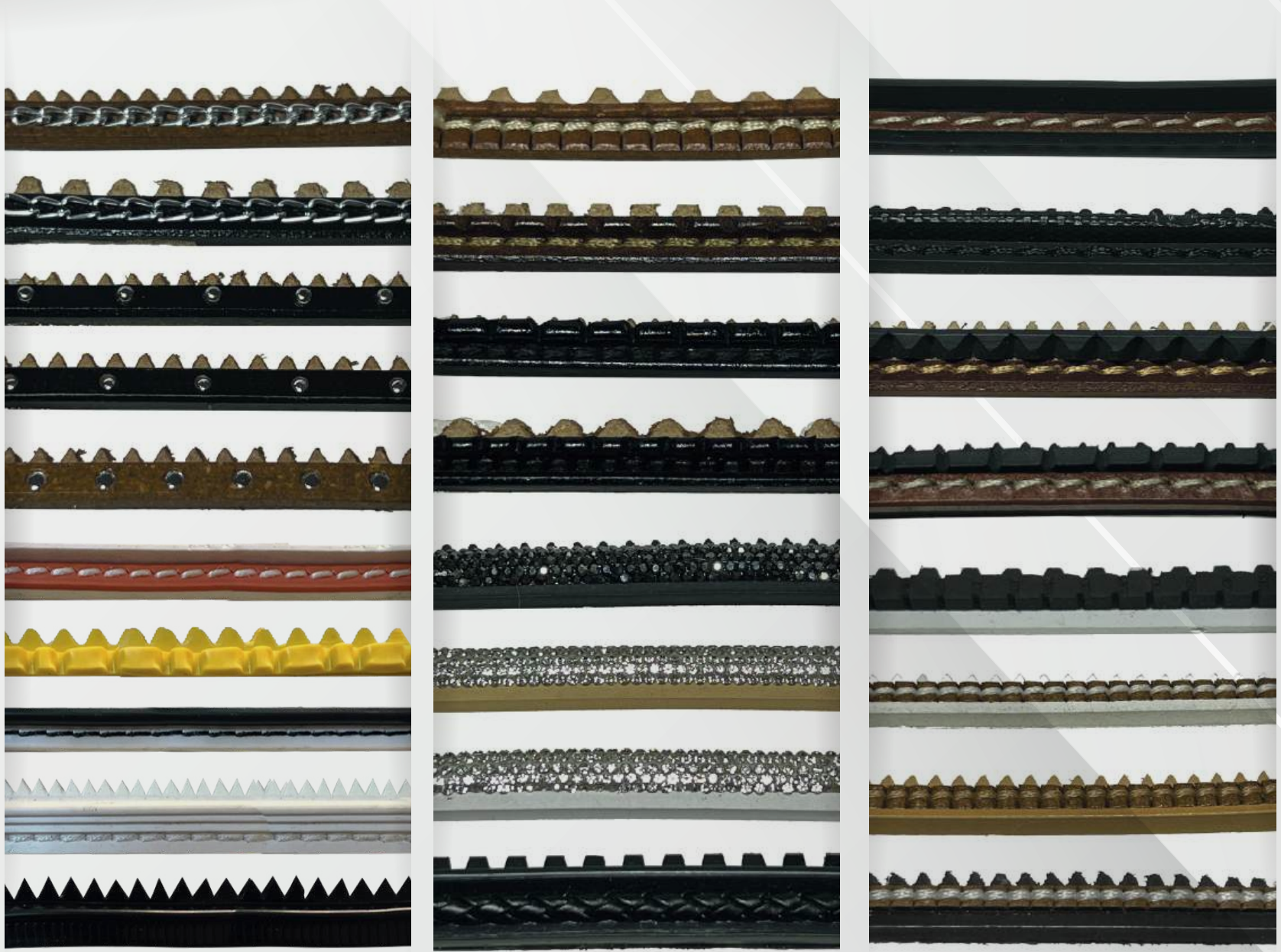
İçten, İran'daki işçilik maliyetlerinin 200-300 dolar arasında değiştiğini ve bu ziyaretin Türkiye ayakkabı sektörü için önemli fırsatlar sunduğunu vurguladı. Ayrıca, İran ayakkabı sektörünün çeşitli firmalarını ziyaret ederek hem ana hem de yan sanayi ürünlerinin bir arada sergilendiğini gözlemlediklerini söyledi. Gelecek dönemde AYMOD Fuarında tekrar bir araya gelme dileklerini de dile getirdi.

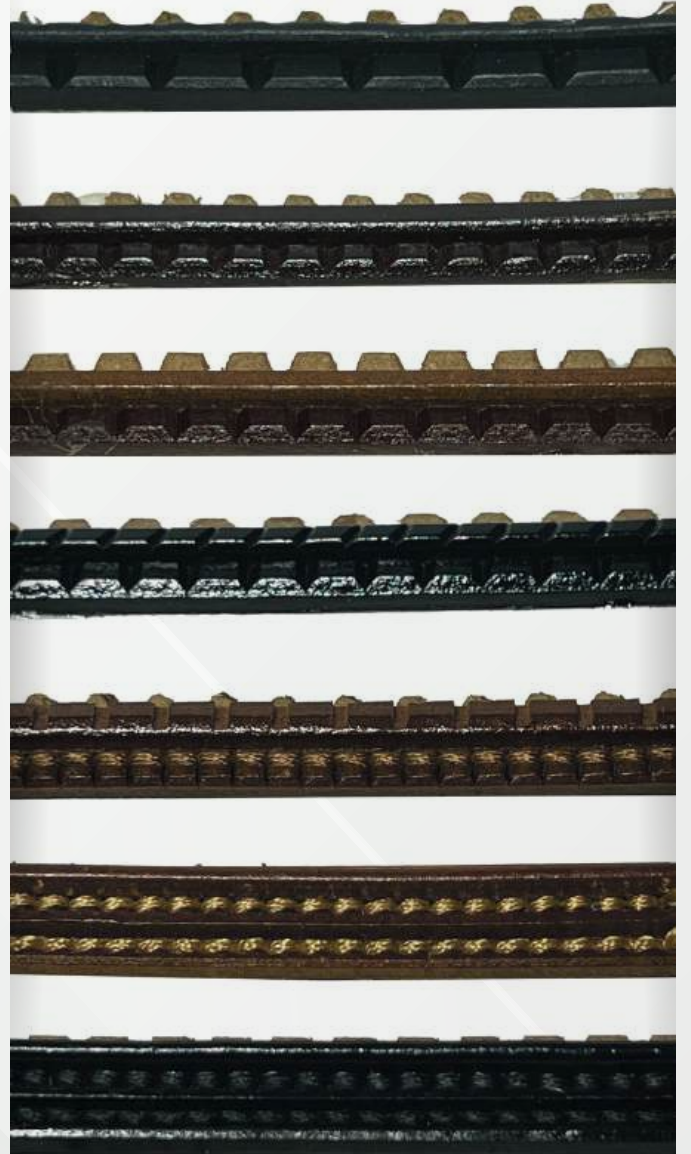




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Bireylerin belirli bir meslek alanında gerekli bilgi, beceri ve yetkinlikleri kazanmalarını sağlayan bir süreç olan mesleki eğitimde TASEV Vakfı sağladığı katkılarla tüm Türkiye'ye örnek olma yolunda emin adımlarla ilerliyor. Günümüzde iş gücü piyasasının hızla değiştiği ve teknolojiye dayalı becerilerin ön planda olduğu bir ortamda, TASEV Vakfı, hem örgün hem de yetişkin eğitimi alanında oluşturduğu mesleki eğitim programları ile ayakkabı sektörünün insan kaynağının gelişimine büyük katkı sağlıyor.



TASEV Vakfı, ayakkabı sektörüne özel, 2500'ün üzerinde kitap ve yayıncı sektörün önemli bir bilgi kaynağı olan kütüphanesini her geçen gün yeni kitaplarla zenginleştiriyor. Beykoz Kundura'nın kütüphanesinden kalan yüzyıllık eserleri barındıran kütüphane, tüm ayakkabı sektörü paydaşlarına hizmet veriyor.

TASEV Akademi bünyesinde model stampa, bilgisayarlı tasarım gibi kursları açan TASEV, 2024-2025 eğitim döneminde Esenyurt ve Küçükçekmece'deki ENSTİTÜ İSTANBUL İSMEK ile beraber yürütülen ayakkabı dikimi (saya) kurslarını Eylül 2024 ile temel ve ileri düzey seviyesinde açıyor. 2 Eylül'de açılacak kurslara başvurular ENSTİTÜ İSTANBUL İSMEK (ibb.istanbul) adresinden yapılabilenekte. Ayrıca, Shoemaster bilgisayarlı tasarım kursu da ENSTİTÜ İSTANBUL İSMEK'in uzaktan eğitim portalından (<https://enstitu.ibb.istanbul/portal/uzaktanegitim.aspx>) tüm Türkiye'den online olarak ayakkabı sektörü profesyonellerine ve adaylarının katılımına ücretsiz olarak sunulacaktır.

Avrupa Birliği Erasmus projeleri kapsamında ise yürüten 2 projesi olan TASEV, DISHOLEA Projesi ile Avrupa Birliği Erasmus + Mesleki Eğitim Kapasite Geliştirme programı kapsamında Yunanistan, İspanya, Ürdün ve Filistin'den proje ortakları ile Ürdün ve Filistin deri ve ayakkabı sektörüne dönük dijital beceri geliştirme eğitimi projesini 1 Mart 2024 tarihi itibarıyla start vermiş bulunmakta. 36 ay sürecek olan projede Batı Attika Üniversitesi ve CRETHIDEV (Yunanistan) ve Miguel Hernandez Üniversitesi (İspanya) TASEV liderliğinde dijital eğitim içeriği oluşturulacak. Ayrıca projede, Filistin Teknik Üniversitesi, Filistin Deri Sanayicileri Federasyonu, Ürdün Al Balqa Üniversitesi ve Ürdün Bilim ve Teknoloji Üniversitesi projede yer alan diğer ortaklardır.

TASEV'in bir diğer AB projesi de SHOEDS Projesi. Projede sürdürülebilirlik ve döngüsel ekonomi bakış açısıyla ayakkabı tasarımcılarına dönük online eğitim içeriği hazırlanan projenin toplantısı, Vakıf Başkanımız Sn. Yılmaz POLAT, Vakıf Koordinatörü Atilla BAŞLAR, TASEV MTAL Müdür Yardımcısı Yusuf KOÇ'un katılımıyla 26-27 Şubat 2024 tarihinde Fransa'da yapıldı.

Türkiye Ayakkabı Sektörü Araştırma Geliştirme ve Eğitim Vakfı, adında da belirtildiği üzere Mayıs 2023 itibarıyla tüm Türkiye'deki ayakkabıcılık eğitimi veren okullara destek vermeye başladı. Ülkemizde faaliyet gösteren TASEV MTAL dahil 3 meslek lisesi ve 8 adet yükseköğrenim kurumundaki başarılı öğrencilere burs veren TASEV, ayrıca bu okullara eğitim malzemesi desteği de vermeye başladı.

Pamukkale Üniversitesi'nde, Bolu Abant İzzet Baysal ve Selçuk Üniversitesi Ayakkabı Tasarımı ve Üretimi lisans programında okuyan öğrencilerin eğitim faaliyetlerinde kullanabileceği kumaş, deri, aksesuar, iç kalıp gibi çeşitli malzeme desteği gönderen TASEV, mesleki eğitim alanındaki uygulamalarını politika seviyesine de yükseltti.



TASEV Ayakkabı ve Saraciyeye Mesleki ve Teknik Anadolu Lisesi'ne (TASEV MTAL) ayrı bir parantez açmak gerek. Milli Eğitim Bakanlığı tarafından TASEV MTAL'e 6 Haziran 2024'te Usta Öğreticilik Belgesi kapsamında kurs ve yüz yüze sınav yapma izni verildi. Ayrıca, mesleki yeterlilik sınavlarının da yapıldığı TASEV MTAL'in faaliyetleri ulusal basında kendine geniş yer buldu.



30 Mayıs 2024 tarihinde Milli Eğitim Bakanı Prof. Dr. Yusuf Tekin'in davetlisi olarak, Cumhurbaşkanı Yardımcısı Cevdet Yılmaz'ın da teşrifleriyle Ankara'da gerçekleştirilen Mesleki Teknik ve Eğitim Politika Belgesi Tanıtım Toplantısı'na TASEV Yönetim Kurulu Başkanı Yılmaz Polat, TUAF Başkanı Ahmet Aydan, TASEV Eğitim Komitesi Başkanı Kubilay Kaban, Genel Koordinatör Atilla Başlar ve TASEV Ayakkabı ve Saraciyeye MTAL Müdürü Selim Şahin, katılım sağlayarak, tecrübelerini ve önerilerini MEB'na doğrudan iletme imkanı buldu.

Bir memleket meselesi olan, bireylerin kariyerlerinde başarılı olmalarını ve iş gücü piyasasına etkili bir şekilde entegre olmalarını sağlayan mesleki eğitim alanında TASEV gibi başarılı örnekler, etkili mesleki eğitim programlarının nasıl uygulanabileceğine dair önemli dersler sunmakta. Sektöre özel eğitimler, modern altyapı, staj olanakları ve güçlü işbirlikleri, mesleki eğitimin kalitesini ve etkisini artırarak uluslararası seviyede ve ülke genelindeki eğitim standartlarını yükseltmek için çalışan TASEV Vakfı gibi sivil toplum kuruluşlarının çoğalması, diğer eğitim kurumları için de bir model teşkil etmekte. Sonuç olarak TASEV, bu konudaki tecrübesini diğer STK'lar ile paylaşmaya hazırdır.

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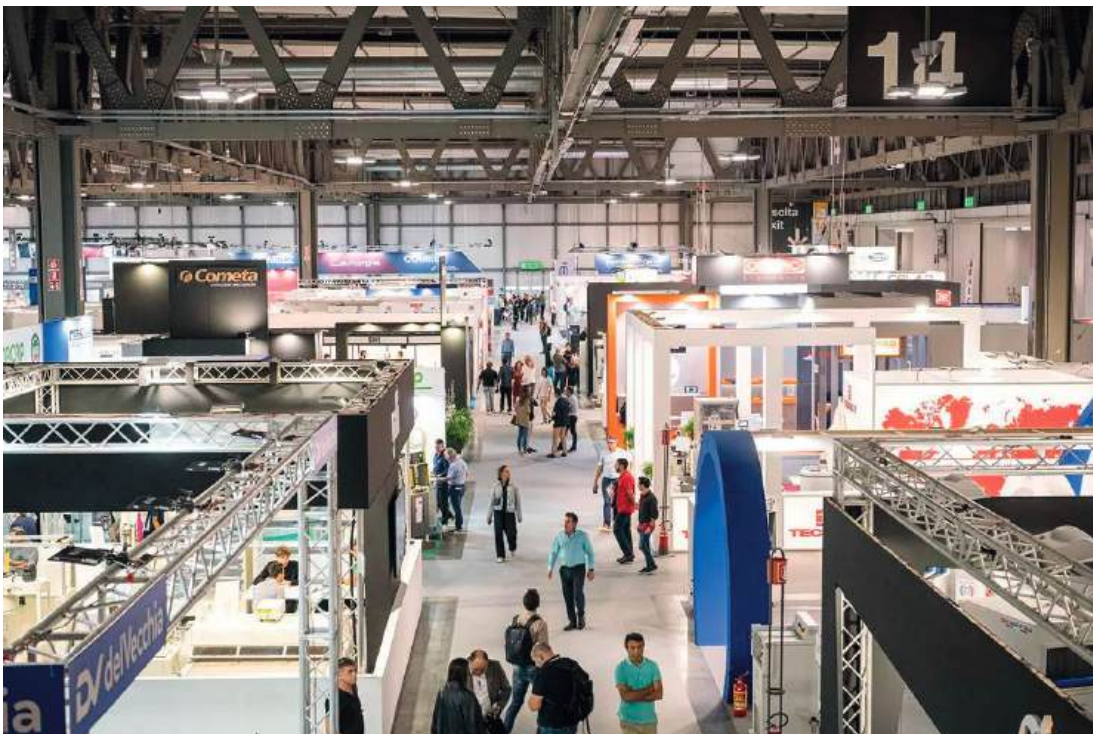
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AND OPENS THE DOORS TO A SUPERCOOL EDITION
OF LINEAPELLE MILAN (17/19 SEPTEMBER 2024)



On Wednesday 17 and Thursday 18 July 2024 LINEAPELLE NEW YORK returns to the Metropolitan Pavilion in Manhattan's Chelsea district and will host over 110 exhibiting companies from Italy, France, Spain, Germany, the United Kingdom, Turkey, India, China, Mexico, Brazil and the United States. LINEAPELLE NEW YORK, now in its 45th edition, has become a reference event for the US market which, despite the general complexity of the economic situation, shows some encouraging signs for Italian leather.

The new collections presented by the exhibitors at LINEAPELLE NEW YORK will cover the 2025/26 season and will be presented in a trend book entitled *An Intelligent Heart*. The trends developed by the LINEAPELLE Fashion Committee will be explored in depth, as usual, during three creative seminars that will emphasise a special focus on what can be defined as «craftsmanship intelligence». In other words:

one of the greatest values of Made in Italy.

It is no coincidence, therefore, that LINEAPELLE NEW YORK, in order to further enhance this concept, will present within its spaces the *In the Making* workshops, an experiential area based on the concept of «learning by doing» and organised in collaboration with Giorgio Linea. Five workshops over 2 days will allow visitors to LINEAPELLE NEW YORK to try their hand at making small leather accessories. In addition, Sapaf and Tivoli Group, companies that set the benchmark in the development and production of leather goods for luxury brands all over the world, will be present at the event in the context of Mipel Lab.

LINEAPELLE NEW YORK, in this way, becomes the perfect spark to turn the spotlight on next September's edition (from 17 to 19 at Fiera Milano Rho) of LINEAPELLE Milano, the most important global trade fair event for the luxury, fashion and design

manufacturing industry. An edition that promises to be super-cool by virtue of a rich agenda of events (currently being defined) and the synergy with SIMAC TANNING TECH, the world's leading trade fair for technology and machinery for the footwear, tanning and leather goods industry, which celebrates its 50th edition this year.

SIMAC TANNING TECH, organised by ASSOMAC (the national association of Italian manufacturers in the sector) and closely linked to LINEAPELLE NEW YORK, is preparing for a very special edition. The event, scheduled from 17 to 19 September 2024 at Rho Fiera Milano, is of strategic importance in a growing US market and in a context of nearshoring in the Central American leather-footwear supply chain. The United States, in fact, represents the 5th largest export market for the Italian sector, with a constant growth trend over the last two years.

SIMAC TANNING TECH is not just an exhibition, it is an experience that combines history and innovation in the heart of the footwear and leather processing industry. This year, the event celebrates its 50th anniversary with a special edition full of surprises and novelties. Centre stage will be machinery, the true silent heroes that bring finished products to life. To celebrate their fundamental role, there will be a special exhibition featuring Italian craftsmen. Together with the machinery, they will be the true ambassadors of this three-day exhibition, telling stories of passion, skill and tradition.

SIMAC TANNING TECH is an immersive journey that will take you on a discovery of the latest technologies in the sector, but also of the deep roots that have made it so important at global level. An unmissable opportunity for professionals and enthusiasts to get up close and personal with the future of an industry that continues to excel worldwide.



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“50 YEARS OF INTERNATIONAL MEETINGS, RELATIONSHIPS AND BUSINESS”. THE 101st EDITION OF EXPO RIVA SCHUH & GARDABAGS OPENS

From 15 to 18 June, 1,300 exhibitors, brands and companies representing 40 nations will liven up the exhibition halls at the 101st edition of Expo Riva Schuh & Gardabags. 50,000 square metres of total exhibition area, 11 fully occupied halls and 4 participating hotels. The area dedicated to bags, luggage and accessories hosts 47 companies from Bangladesh, China, Germany, India, Italy, Poland, Portugal, Spain, Taiwan and Turkey. An impressive 19 events are scheduled, with market focuses, fashion and trend talks, appointments with innovation and celebrations for the 101st edition.



Just a couple of years ago, some predicted the end of in-person exhibitions in favour of virtual events. Never has a prediction been so wrong. Recent studies by Prometeia demonstrate that companies participating in trade fair events experience growth rates nearly double the average and how, over the next three years, these companies could contribute an additional growth of almost one percentage point to their industries. The research also shows that more than 50% of Italian exports originate from contacts made during exhibitions.

This data also applies on a global level, as shown by the success of Expo Riva Schuh & Gardabags, which just this morning celebrated the opening of its 101st edition in Riva del Garda. The most important international trade fair dedicated to mass-produced footwear, leather goods and accessories, scheduled from June 15 to 18 is not only a sell-out but also has a lengthy waiting list of companies eager to showcase their products. In remembering the passing of Friedrich Karl Eichholz, one of the founders of the event and a great friend of Riva del Garda, the President of Riva del Garda Fierecongressi, Roberto Pellegrini, revealed the secret to the success of Expo Riva Schuh & Gardabags: “It all comes down to the vision of those who believed they could do business in a beautiful and relaxing location, and in recent years, the expansion towards international markets and the consistent effort to involve all major manufacturing countries worldwide.”

Alessandra Albarelli, Director of Riva del Garda Fierecongressi, reiterated the same concept: “Thanks to our close cooperation with the Italian Trade Agency (ITA), we have welcomed

150 new hosted buyers and journalists from 43 countries to the fair today. This impressive turnout is also the result of the diligent efforts of our staff, who in recent years have visited all the main manufacturing districts and met with key buyers across the globe, from China to the United States, and from India to Latin America. Every day, we strive to increase the number of visitors at the fair through our network of 15 international delegates representing 80 countries worldwide, working to expand the global footwear community at Riva del Garda.” Albarelli also reveals another important factor in the success of Expo Riva Schuh & Gardabags: “We are not just focused on numbers; we are committed to being careful custodians of our community. To this end, we have developed demand and supply matching services such as the Market Focuses, Business Scout and an Artificial Intelligence-assisted Digital Platform. All tools that make it easier for buyers to find the products they are looking for by identifying their type, price range and style.”

THE NUMBERS AT THE FAIR

Now, we take a look at the numbers for this edition, which will feature 1,300 exhibitors, with brands and companies from 40 countries, including the world’s largest manufacturing nations. 37% of the exhibitors come from geographical Europe (of which 20% Italy) and the remaining 63% from non-European countries. Which nations are most represented? China leads the ranks, accounting for almost 35% of the attendance, followed by Italy (20%) and Turkey and India with 11%. Notably, there are also several producers from Brazil (around 3%) and,



in particular, companies from the flood-affected districts of Rio Grande do Sul. These companies have gone to great lengths to participate in the fair despite the enormous challenges they are facing.

Visitors at the 101st edition of Expo Riva Schuh & Gardabags will enjoy the usual variety of offerings in terms of both product types and manufacturers with either their own brands or open to private labelling. The price ranges are also varied, spanning from 8 euros to 60 euros, with a solid representation reaching up to 100 euros and above. Sustainability is also a key focus: 18% of exhibitors offer certified products.

Impressive figures that are further enhanced by a gross exhibition area of 50,000 square metres, 11 fully occupied halls, 4 participating hotels and no less than 19 organised events. 47 companies from Bangladesh, China, Germany, India, Italy, Poland, Portugal, Spain, Taiwan and Turkey animate the Gardabags area dedicated to bags, luggage and accessories.

THE INSTITUTIONS

The opening was also attended by numerous national and local institutions. Maurizio Fugatti, President of the Autonomous Province of Trento, stated, "Expo Riva Schuh & Gardabags is an important event for the Riva del Garda community and the entire Trentino region. Our system has successfully developed this event into a must-attend international appointment for industry professionals. Despite the challenging years of Covid, the event has managed to overcome objective difficulties and project itself into the future. In wishing everyone a successful edition, I want to assure you all that the Province is ready to provide the necessary support in order that this important trade fair can take up and win – I am sure – the future challenges awaiting it." "Over the years, the collaboration between the Italian Trade Agency (ITA) and Expo Riva Schuh & Gardabags in foreign markets has become increasingly cohesive and effective, making the Riva event a cornerstone of our promotional program. That's why, in addition to expressing great satisfaction with the results achieved thus far, we are already set to start working on the next year, made possible thanks to the resources already approved in ITA's 2024/25

planning. We aim to continue supporting an event that has proven capable of attracting the most important operators from all over the world to Italy, facilitating connections with the Italian offerings showcased at the fair," stated Matteo Masini, Head of the Consumer Goods Office of ITA – Italian Trade Agency. Fabrizio Lobasso, Deputy Director General for the Promotion of the Country System and Central Director for Economic Internationalisation, Italian Ministry of Foreign Affairs, highlighted the crucial role that an event like the one in Riva del Garda plays in the success of the entire national system: "If today, despite numerous geopolitical complexities, Italy is achieving international success – as evidenced by ISTAT data released yesterday, showing a 10.7% growth in exports compared to last year – it is thanks to the institutional network and close cooperation with non-governmental forces, such as those that organised this event. Working together with institutions and the business community, we are dedicated to promoting the quintessential Italian values of beauty, creativity, imagination and adaptability that have made us famous worldwide."

Roberto Luongo, Advisor to the Minister for Enterprises and Made in Italy, closed the round table: "Over the past five years, Expo Riva Schuh & Gardabags has significantly expanded its influence, not only on an international scale but also within Italy. It has achieved this by effectively bringing the world together at Riva del Garda, but also promoting 'Made in Italy' by showcasing our national expertise. Italy's positioning as the fifth largest trade power in the world, on the brink of surpassing Japan, is owing to our entrepreneurs and events like Expo Riva Schuh & Gardabags. These initiatives have facilitated a 2.3% growth in exports in the first four months of the year with a surplus nearing 18 billion euros. Italy must prioritise internationalisation, and therefore must prioritise events like the one in Riva del Garda, which has been focusing on the international sphere for some time. It must do so because our exports account for 32% of the national GDP and, if you add services and tourism, they exceed 50%. Considering that Expo Riva Schuh & Gardabags brings with it exports, services and tourism, this fair must naturally be considered a strategic asset for our country."

THE INITIATIVES

The Innovation Village Retail, developed in collaboration with Retail Hub, returns: the initiative will feature 10 international startups from 7 countries (Estonia, Italy, Israel, UK, Spain, Sweden, USA) focusing on tech innovation within the industry. The Highlights Area, in cooperation with Arsutoria, is also re-confirmed: workshops, talks with industry experts and 20 prototypes from the collections of 12 exhibitors, selected by a fashion committee and on display as trend references during the event.

Prominent at this edition of Expo Riva Schuh & Gardabags is the emphasis on sustainability: soft mobility, recyclable carpeting and ever-greener stands are just some of the initiatives put in place in favour of the environment. Inclusiveness is yet another key focus, also brought to life together with the Charity Programme in cooperation with Soles4Souls, aiming to raise exhibitor awareness about the reuse and donation of unsold products, transforming them into opportunities.

The opening featured the presentation of "A step in history, 50 years of Expo Riva Schuh & Gardabags. 1974-2024, 100 successful editions" (produced by Foto Shoe 30, with graphic design by Edizioni AF), a monograph celebrating 50 years of Expo Riva Schuh & Gardabags. A book commemorating the birth and evolution of the first 100 editions of the event, spanning from 1974 to 2024; a retrospective aimed at creating momentum and directing our focus towards the future. Celebrations for the milestone of these 101 editions will involve the entire community with Summer Celebration Nights after the fair. On Saturday 15, Sunday 16 and Monday 17 June, Olivi beach will open its doors, starting at 9.30 p.m., for three evenings of music dedicated to the footwear community, but also to citizens and tourists. "These initiatives underscore the team's ability to innovate and the international stature of this trade fair. So much so that by year's end, Riva del Garda Fierecongressi will invest 25 million euros to expand the exhibition centre, which needs to grow to accommodate the many new exhibitors who want to join the event," concludes Roberto Pellegrini.



EXPLORE THE NEW HORIZONS OF FASHION

This 2, 3 and 4 July 2024, *Première Vision Paris* - the international event for sustainable and creative fashion professionals - is back at the Parc des Expositions at Paris Nord Villepinte. Visitors coming to find inspiration, share ideas, and build their coming collections of ready-to-wear, accessories (fashion jewelry and leather goods) and footwear will discover the Autumn-Winter 25-26 collections from over 920 international exhibitors (spinners, weavers, tanners, textile designers, accessories makers, garment manufacturers) from some 40 countries, including Italy, France, Spain, Portugal, Japan, UK, Belgium, South Korea, Turkey, China, and more.



As a leading organizer of international events for the textile, leather and apparel industry, *Première Vision* offers an extensive range of programs and solutions designed to support the entire industry, foster business discussion, promote and accompany the transition to a more sustainable fashion industry, encourage digitalization, and of course support the development of ever more innovative collections.

BUSINESS : SELECTIVITY, HOSTED GUESTS, MATCHMAKING, PV CUBE

For personalized, more confidential assistance in the sourcing process, visitors from luxury brands can make an appointment at the PV CUBE with a *Première Vision* fashion expert. They will then enjoy a tailor-made experience and access to 300 fabric samples and 50 new leathers among the season's most emblematic.

(This assistance program is available by invitation only) Launched at PV Paris in February 2024, the Hosted Guest program was a resounding success, bringing together no fewer than 194 global personalities. Renewed for the July 2024 edition, this initiative, once again supported by the GL events Group in the amount of €1 million,



not only strengthens key links within the industry, but also enables the development of strategic partnerships.

This large-scale initiative is complemented by the new Export program run by Business France, the National Agency in charge of internationalizing French companies, which is mobilizing its international network of experts as part of the «Export Starts in France» initiative. This government-subsidized program helps to finance the visits of key foreign decision makers to France, and to organize genuine export business meetings between buyers and French companies.



The Matchmaking program has also been renewed. Introduced in early 2024, it paved the way for unique collaborative opportunities by arranging 587 meetings between exhibitors and brands.

« The Spring-Summer 25 edition was rich in encounters and discoveries, and the diversity of exhibitors let me target my choices for the new IRO Menswear collection» Laurent Schneider, Senior Menswear Designer - IRO.

Première Vision Paris is the international hub of the creative fashion industry, distinguished by its:

- **Selectivity:** the exhibitor selection committee brings together *Première Vision* experts with industry manufacturers and buyers, and plays a crucial role in maintaining a coherent, high-quality offer reflecting the diversity of the market - from large distribution to luxury.
- **Singularity,** as an event offering a cross-sector range of products, including Yarns, Fabrics, Designs, Leather, Accessories, Manufacturing. Adding to this comprehensive offer are innovative universes such as Deadstock and Smart Creation (innovation, ecodesign, tech).

Exhibitors currently registered for July 2024: 434 Fabrics, 202 Manufacturing, 50 Designs, 66 Leather, 115 Accessories, 25 Yarns and 33 Smart Creation exhibitors. *Première Vision* is bolstering its initiatives by confirming new investments and partnerships, and renewing its business support programs for the July 2024 edition of *Première Vision Paris*.

Launched in July 2023, 'a better way' - the program launched to



recognize exhibitors' efforts and investments in developing more sustainable fashion - is already celebrating its 1st year! Developed across all Première Vision shows, the program reflects a deep understanding of the current challenges facing the textile, clothing, leather... and fashion more broadly. In response to growing concerns about the environmental and social impact of clothing production, this program is committed to giving brands greater visibility in their sourcing by promoting exhibitors' most virtuous approaches. By emphasizing sustainable practices, greater transparency, and high ethical standards, 'a better way' acts as a catalyst for change, meeting the expectations of brands and consumers concerned about the origin and impact of raw materials. Smart Creation: technology serving transformation The Smart Creation universe shines a light on exhibitors' sustainable approaches, where innovation, ecodesign and technological solutions are all shaping the future of fashion. Exhibitors are divided into three main categories:

- Smart Tech: cutting-edge technological solutions, digitization of materials, traceability systems, tools for measuring environmental impact...
- Smart Materials: ranges of innovative materials, sustainable alternatives (eco-designed fibers, plant-based dyes, etc.), reduced-impact chemical solutions, etc.
- Smart Services: assistance with certifications and sustainable initiatives... Deadstocks Introduced at the show in February 2024 as part of the Smart Creation universe, deadstock (materials unused by fashion houses) will once again be on offer at the show, in a dedicated area set aside for deadstock from PV Paris exhibitors. Additionally, two renowned experts in the field, Adapta and Nona Source, will be on hand to offer their expertise and support.

PERFORMANCE: FASHION TEAMS UP WITH SPORTING EXCELLENCE TECH & SUSTAINABLE COMMITMENT TRACE OUT THE FUTURE OF THE INDUSTRY

Over the decades, advances and innovations in the creative fashion industry have profoundly influenced the world of sport, both in its



search for performance and in its expressions of elegance. The result? Products that are more comfortable, UV-resistant, water-repellent, windproof yet breathable, quick-drying... Première Vision Paris is proud to welcome several hundred material developments to the Sport & Tech universe, an opportunity to discover and explore the innovations and trends destined to shape the future of sportswear!



In the face of numerous economic and ecological challenges, the fashion industry is adapting and reinventing itself in pursuit of a prosperous and sustainable future. Today, the fashion industry is going all out to redefine the contours of creative and industrial approaches. A peek at the Autumn-Winter 25-26 season: the fashion landscape is developing along three major trends. On the one hand, a Minimalist Excellence is emerging in response to a need for simplification and quality, where minimalism is synonymous with luxury and harmony in an era of excess. On the other, Inclusive Extravagance celebrates diversity and creative freedom, mixing styling codes to create a new, inclusive aesthetic. Finally, Sensual Expressivity explores the sensual and emotional side of fashion, highlighting the diversity of bodies, of experiences.

« This season is deeply rooted in the values of quality, longevity and inclusiveness, where fashion becomes both an aesthetic choice and a commitment to sustainability and environmental responsibility », says Desolina Suter, Première Vision Fashion Director. Find out more about the Autumn-Winter 25-26 season:



- Two fashion forums to discover the latest developments: Inspiration Forum (Hall 5) and Sourcing Solutions Forum (Hall 6). Audioguides will be available in French, English, Italian, Korean, Japanese and Chinese.
- The PV Color Book, Première Vision's color range developed by a team of international experts, is available for only €150.
- Fashion seminars (see program below).

The show's two conference areas will be found in Hall 6. The July 2024 edition of PV Paris is more concentrated, focused around a select group of over 920 exhibitors spread across two halls - the busiest ones - in the Parc des Expositions Paris Nord Villepinte. The event's new configuration aims to promote a dynamic concentration of traffic, optimize sales synergies, and ensure a smoother visit experience thanks to shortened itineraries.



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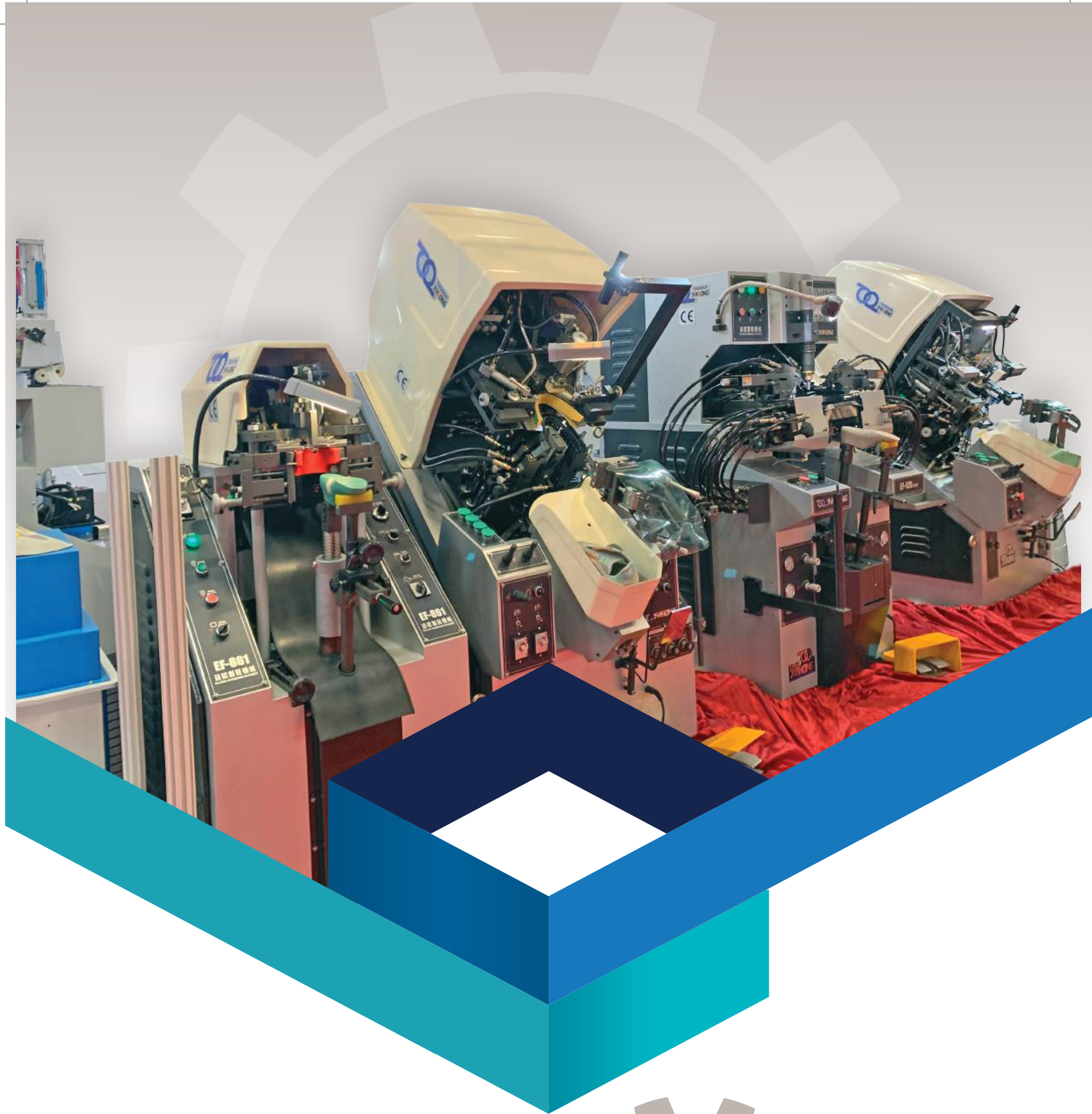
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21/23 AGUSTOS	PREVIEW IN SEOUL	SEUL
22/24 AGUSTOS	LEATHER SHOE TECH	WENZHOU
03/05 EYLÜL	SHOESSTAR	YETARINBURG
07/09 EYLÜL	SHOESSTAR	NOVOSIBIRSK
12//13 EYLÜL	SHOESSTAR	IRKUTSK
16/18 EYLÜL	SHOESSTAR	KHABAROVSK
18/20 EYLÜL	SHOESSTAR	ALMATY
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17/19 EYLUL	LINEAPELLE	MILANO
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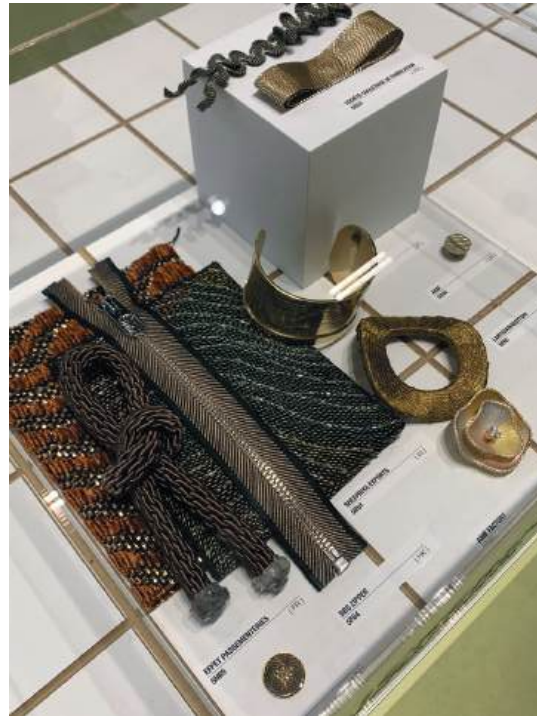
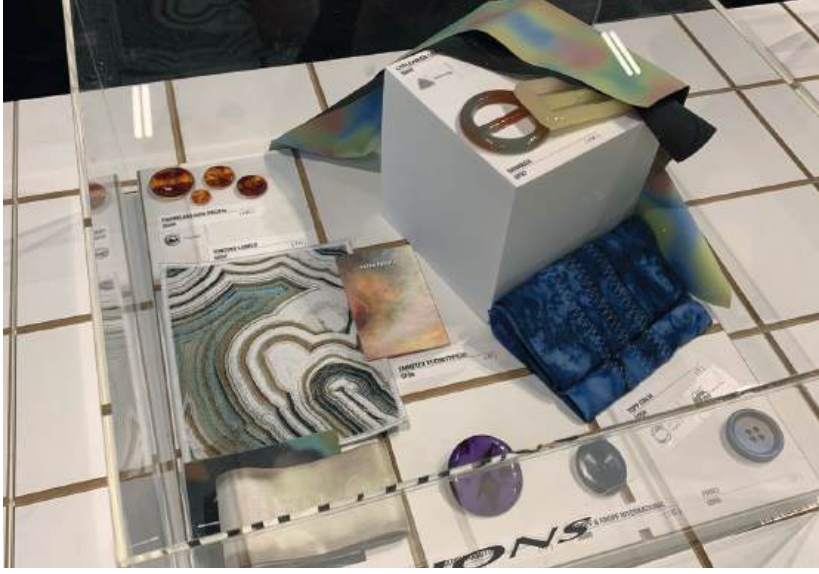
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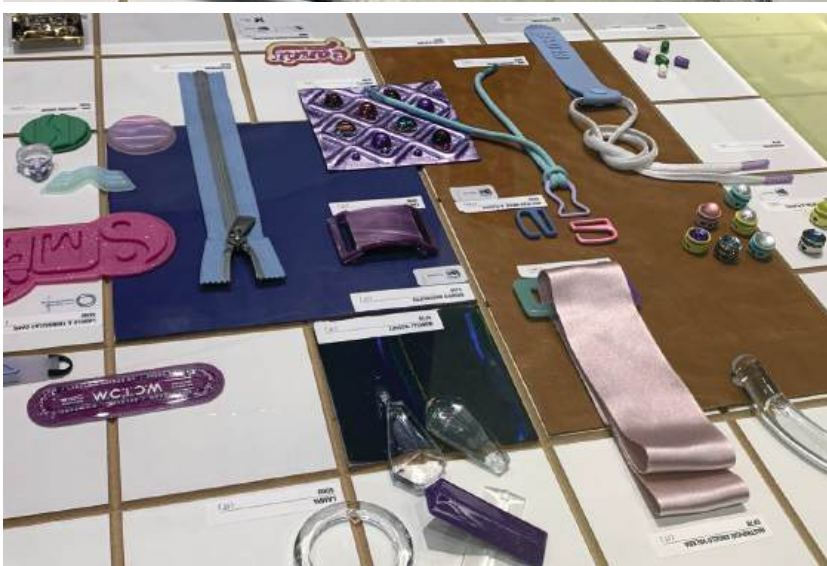


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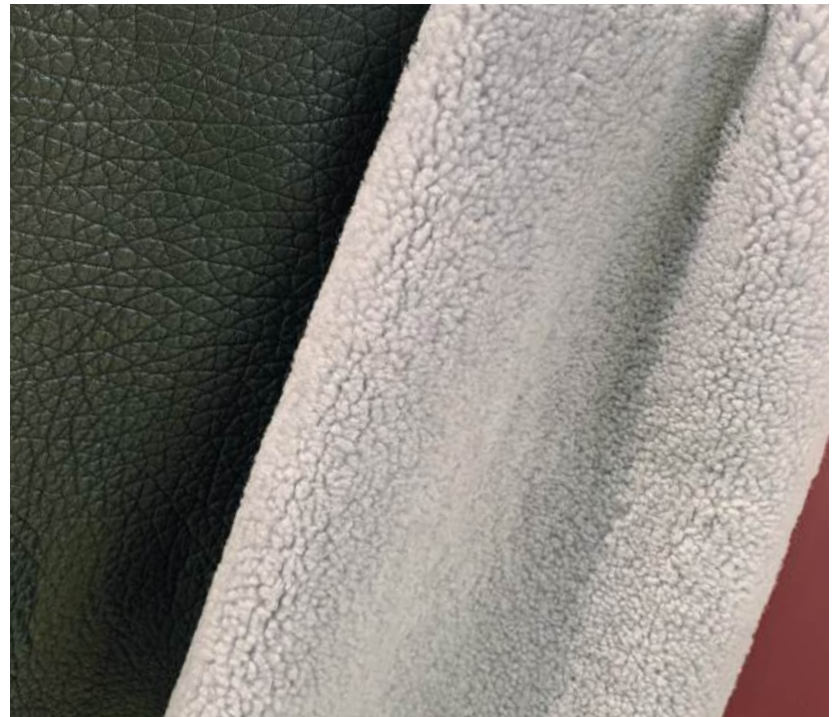
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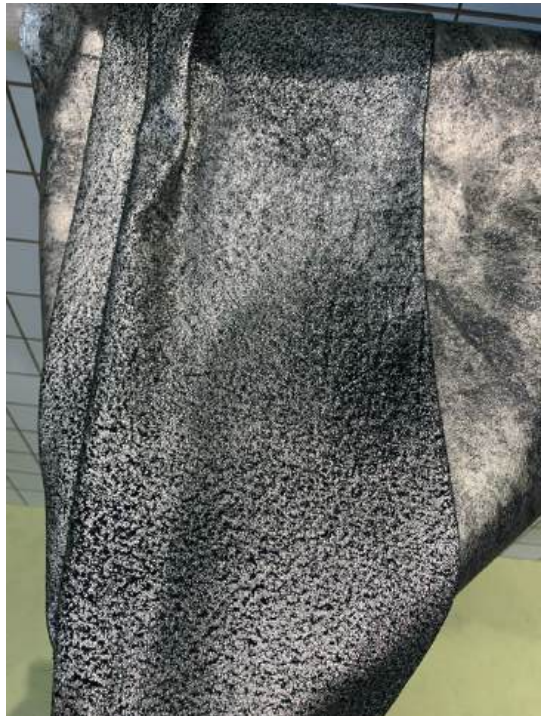
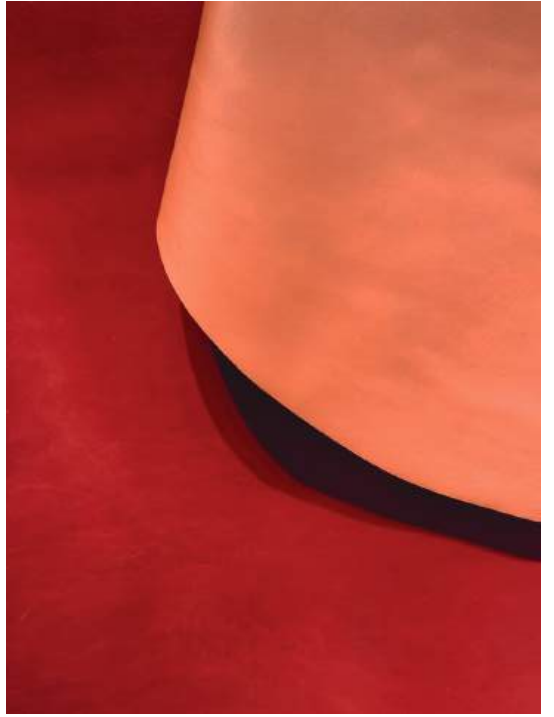
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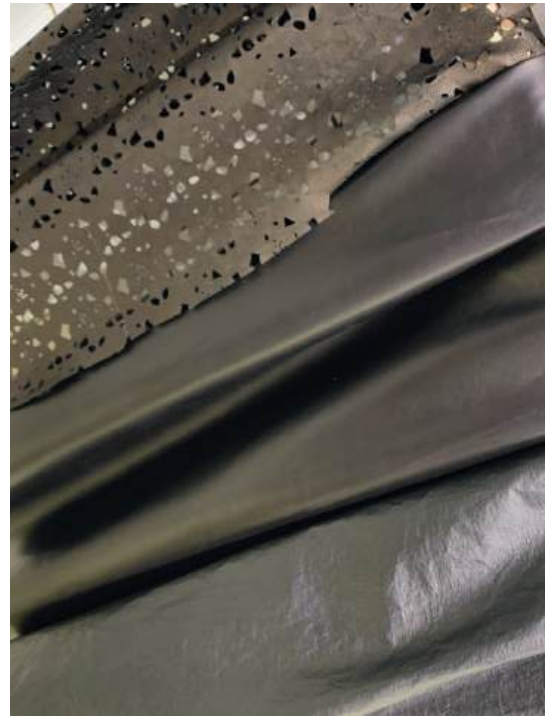




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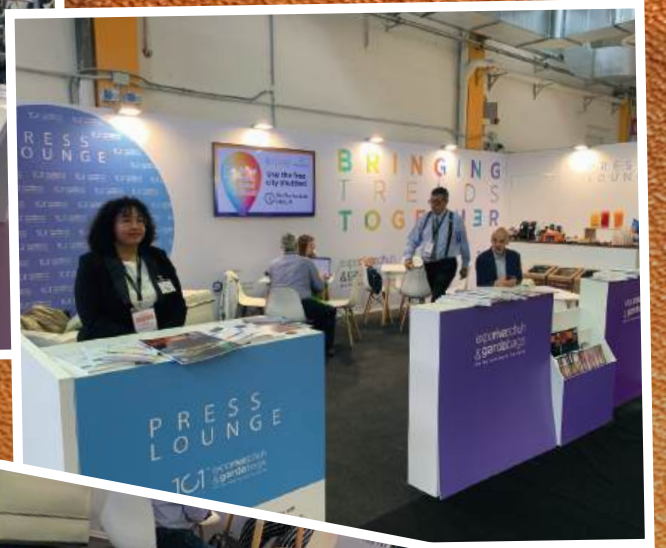


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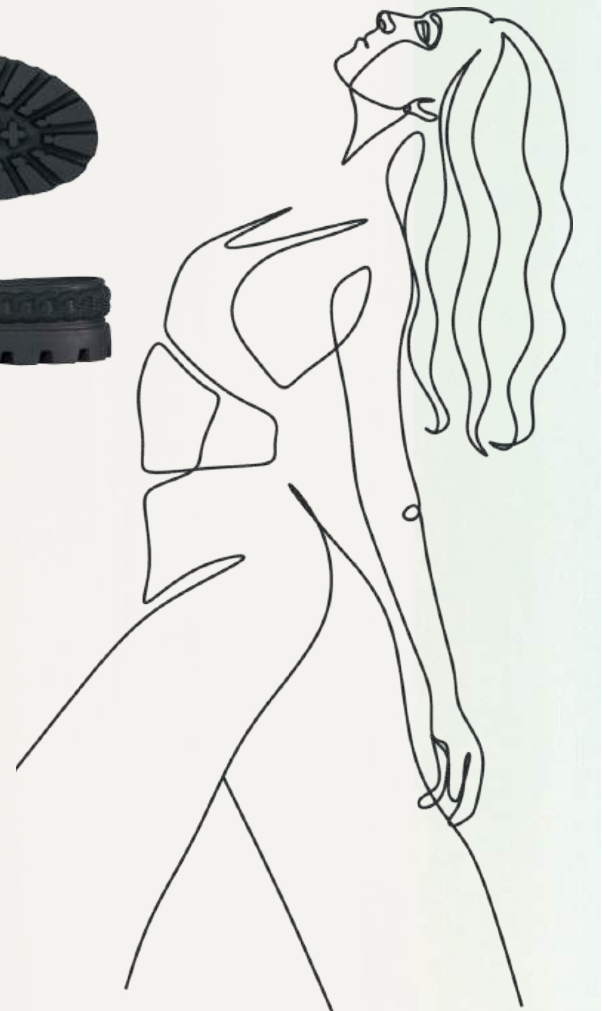


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