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## SPOR AYAKKABI GİYİMİ SONLANDIRILSA

Yıllardır okullarda, okul kıyafetlerinin altına spor ayakkabı giyilmesi uygun değildi. Yeni alınan kararlarla giyim şekli ile beraber spor ayakkabı giyimi serbest bırakıldı. Bu durum marka meraklısı olan gençler tarafından çakma ayakkabıya yönelimi artırdı. Dolayısı ile marka ayakkabı fiyatları her ailenin alabileceği düzeyde olmadığı için bütçesi yetmeyen aileler çocuklarına markaların gerçeği yerine çakma ürünler almayı tercih etti. Kullanım alanının geniş olması sebebiyle çakma ayakkabı üretiminde büyük artış oldu. Okul ayakkabısı üreten birçok firma spor ayakkabı üretimine geçti ama marka olmadığı için üretimini durdurdu.

Eğer okul yönetmeliklerinde spor ayakkabı giyilmesi kısıtlanırsa, firmalar tekrar okul ayakkabısı üretimine geçerek daralan sektör tekrar canlandırmış olacaktır. Bu konunun hassasiyetlikle üzerinde durularak çalışmalar yapılması gerekmektedir.

Yeni ve renkli sayılarımızda görüşmek üzere...

Hayriye CANBOLAT

## TURKISH Leather SHOES

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Supervisor  
**EMRE AKSOY**

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## TÜRKİYE DERİ SANAYİCİLERİ, LCA DANIŞMANLIK FAALİYETLERİ İÇİN ON TABAKHANEYİ BİR ARAYA GETİRDİ VE ÇOK ÖNEMLİ SÜRDÜRÜLEBİLİRLİK SONUÇLARINA ULAŞTI

Türkiye Deri Sanayicileri Derneği tarafından yürütülen ve Ticaret Bakanlığı'nın URGE destek kapsamına aldığı "Deri Sektöründe Sürdürülebilir İhracat için Yeşil Mutabakata Uyum Projesi" ile Türkiye Deri Sanayicileri Derneği üyelerinden on tabakhane, çevresel etkilerini Yaşam Döngüsü Değerlendirmesi (LCA) Danışmanlık Faaliyeti ile öğrenmek, anlamak ve çevresel iyileştirme stratejilerini ortaklaşa geliştirmek üzere bir araya geldi.

İstanbul 11 Eylül 2024 sürdürülebilirliğe olan bağlılığının bir parçası olarak, Türkiye Deri Sanayicileri Derneği (TDSD), çevresel etkilerini anlamaya odaklanan bir proje için üyelerinden on tabakhane bir araya getirdi. Bu girişim deri sektöründe sürdürülebilirlik alanında önemli bir ilerleme kaydetmekte olup, Türk tabakhanelerinin en iyi uygulamaları benimseyerek ve çevresel ayak izlerini değerlendirerek sürdürülebilirliğe nasıl katkıda bulunduğunu göstermektedir.

Bu proje, katılımcı tabakhaneler içinde sürdürülebilirlik uygulamalarını geliştirmeye yönelik orta vadeli bir stratejinin parçasıdır. Bu çabalar sayesinde aşağıdaki önemli sonuçlar elde edilmiştir.



-10 üretim tesisi, doğru ve uygulanabilir bilgiler sağlamak amacıyla birincil veriler kullanılarak karakterize edilmiştir.

-33 deri ürünü, çevresel etkilerini anlamak ve azaltmak için detaylı bir şekilde gözden geçirilmiştir.

-Deri üretiminde kullanılan 924 kimyasal ürün, çevresel ayak izini azaltma fırsatlarını belirlemek için gözden geçirilmiş ve karakterize edilmiştir.

-77 proses reçetesi, süreçleri optimize etmek ve sürdürülebilirliği artırmak için kapsamlı bir şekilde incelenmiştir.

-Üretim döngüsündeki 620 operasyon, iyileştirme ve yenilik alanları belirlemek için haritalanmış ve karakterize edilmiştir.

Bu sonuçlar, Türkiye Deri Sanayicileri Derneği ve üye tabakhanelerinin çevresel sürdürülebilirliğe olan bağlılığını pekiştirme ve Türk deri sektörünün küresel lüks ve moda tedarik zincirlerini desteklemedeki önemli rolünü vurgulamaktadır.

Bu bağlılık doğrultusunda, katılımcı on tabakhane, 17-19 Eylül 2024 tarihleri arasında Milano'da düzenlenen Lineapelle fuarında sürdürülebilir deri ürünlerini sergileyerek, uluslararası platformda yenilikçi ve çevresel sorumluluğa olan bağlılıklarını güçlendirecektir.



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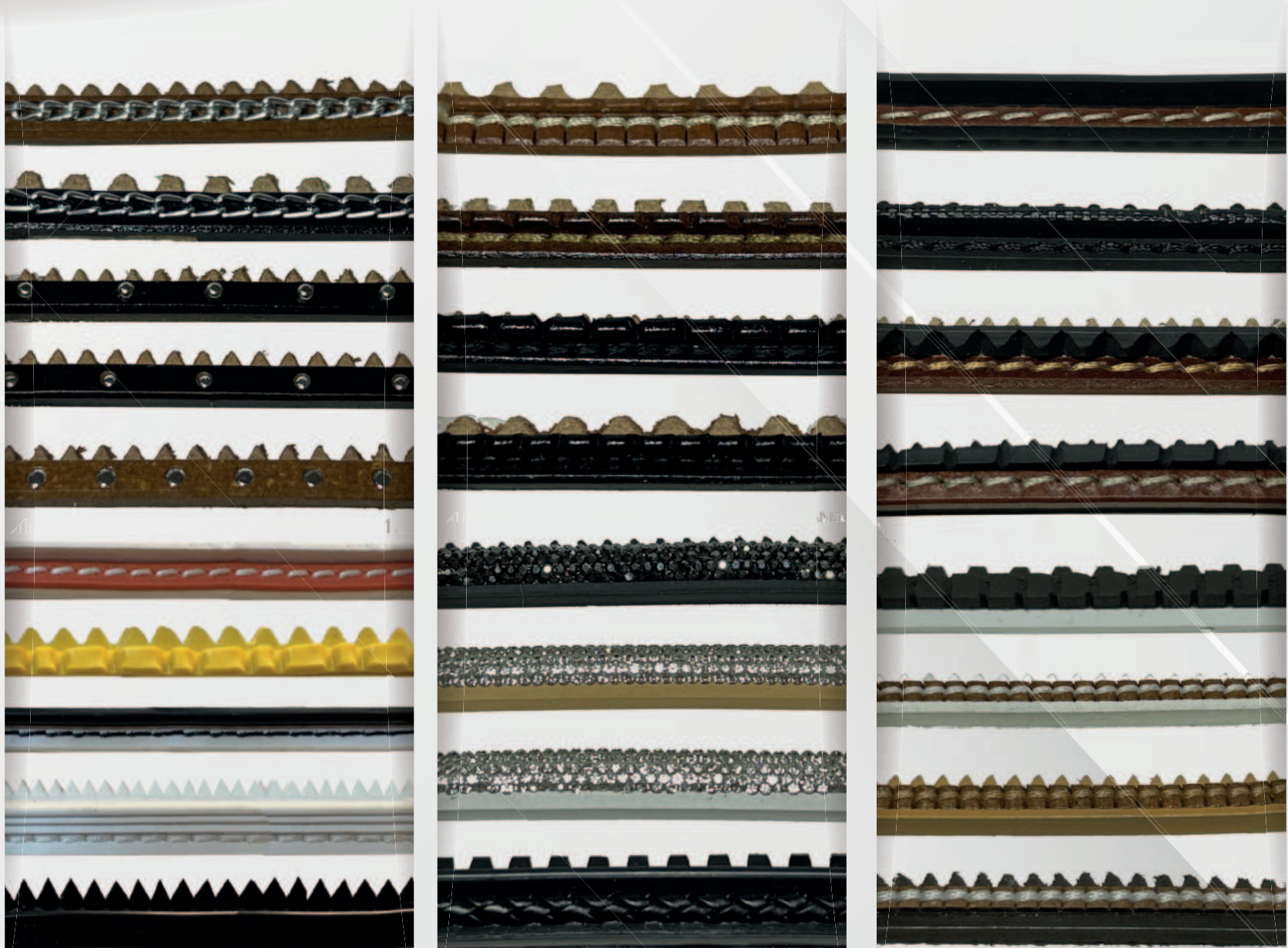
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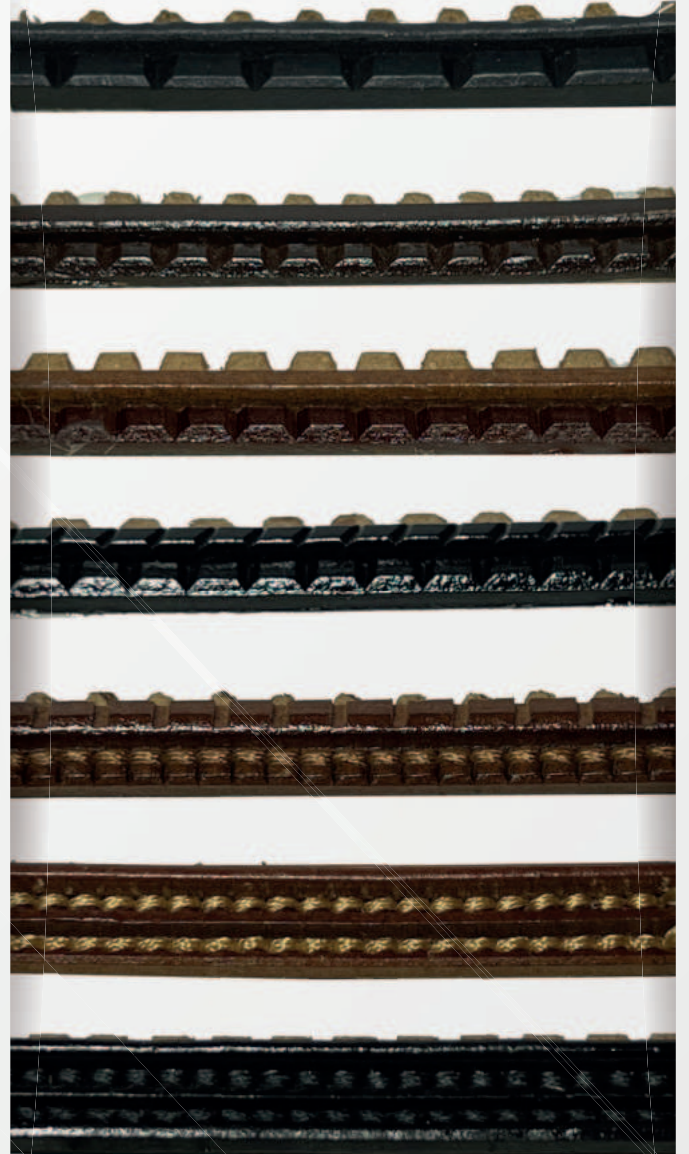


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## Mesleki Eğitimde Başarılı Örneklerden biri TASEV Vakfı

Bireylerin belirli bir meslek alanında gerekli bilgi, beceri ve yetkinlikleri kazanmalarını sağlayan bir süreç olan mesleki eğitimde TASEV Vakfı sağladığı katkılarla tüm Türkiye'ye örnek olma yolunda emin adımlarla ilerliyor. Günümüzde iş gücü piyasasının hızla değiştiği ve teknolojiye dayalı becerilerin ön planda olduğu bir ortamda, TASEV Vakfı, hem örgün hem de yetişkin eğitimi alanında oluşturduğu mesleki eğitim programları ile ayakkabı sektörünün insan kaynağının gelişimine büyük katkı sağlıyor.



TASEV Vakfı, ayakkabı sektörüne özel, 2500'ün üzerinde kitap ve yayınlara sektörün önemli bir bilgi kaynağı olan kütüphanesini her geçen gün yeni kitaplarla zenginleştiriyor. Beykoz Kundura'nın kütüphanesinden kalan yüzyıllık eserleri barındıran kütüphane, tüm ayakkabı sektörü paydaşlarına hizmet veriyor.

TASEV Akademi bünyesinde model stampa, bilgisayarlı tasarım gibi kursları açan TASEV, 2024-2025 eğitim döneminde Esenyurt ve Küçükçekmece'deki ENSTİTÜ İSTANBUL İSMEK ile beraber yürütülen ayakkabı dikimi (saya) kurslarını Eylül 2024 ile temel ve ileri düzey seviyesinde açıyor. 2 Eylül'de açılacak kurslara başvurular ENSTİTÜ İSTANBUL İSMEK (ibb.istanbul) adresinden yapılabilmekte. Ayrıca, Shoemaster bilgisayarlı tasarım kursu da ENSTİTÜ İSTANBUL İSMEK'in uzaktan eğitim portalından (<https://enstitui.bb.istanbul/portal/uzaktanegitim.aspx>) tüm Türkiye'den online olarak ayakkabı sektörü profesyonellerine ve adaylarının katılımına ücretsiz olarak sunulacaktır.

Avrupa Birliği Erasmus projeleri kapsamında ise yürüten 2 projesi olan TASEV, DISHOLEA Projesi ile Avrupa Birliği Erasmus + Mesleki Eğitim Kapasite Geliştirme programı kapsamında Yunanistan, İspanya, Ürdün ve Filistin'den proje ortakları ile Ürdün ve Filistin deri ve ayakkabı sektörüne dönük dijital beceri geliştirme eğitimi projesini 1 Mart 2024 tarihi itibarıyla start vermiş bulunmakta. 36 ay sürecek olan projede Batı Attika Üniversitesi ve CRETHIDEV (Yunanistan) ve Miguel Hernandez Üniversitesi (İspanya) TASEV liderliğinde dijital eğitim içeriği oluşturulacak. Ayrıca projede, Filistin Teknik Üniversitesi, Filistin Deri Sanayicileri Federasyonu, Ürdün Al Balqa Üniversitesi ve Ürdün Bilim ve Teknoloji Üniversitesi projede yer alan diğer ortaklardır.

TASEV'in bir diğer AB projesi de SHOEDS Projesi. Projede sürdürülebilirlik ve döngüsel ekonomi bakışıyla ayakkabı tasarımcılarına dönük online eğitim içeriği hazırlanan projenin toplantısı, Vakıf Başkanımız Sn. Yılmaz POLAT, Vakıf Koordinatörü Atilla BAŞLAR, TASEV MTAL Müdür Yardımcısı Yusuf KOÇ'un katılımıyla 26-27 Şubat 2024 tarihinde Fransa'da yapıldı.

Türkiye Ayakkabı Sektörü Araştırma Geliştirme ve Eğitim Vakfı, adında da belirtildiği üzere Mayıs 2023 itibarıyla tüm Türkiye'deki ayakkabıcılık eğitimi veren okullara destek vermeye başladı. Ülkemizde faaliyet gösteren TASEV MTAL dahil 3 meslek lisesi ve 8 adet yükseköğrenim kurumundaki başarılı öğrencilere burs veren TASEV, ayrıca bu okullara eğitim malzemesi desteği de vermeye başladı.

Pamukkale Üniversitesi'nde, Bolu Abant İzzet Baysal ve Selçuk Üniversitesi Ayakkabı Tasarımı ve Üretimi lisans programında okuyan öğrencilerin eğitim faaliyetlerinde kullanabileceği kumaş, deri, aksesuar, iç kalıp gibi çeşitli malzeme desteği gönderen TASEV, mesleki eğitim alanındaki uygulamalarını politika seviyesine de yükseltti.



TASEV Ayakkabı ve Saracıye Mesleki ve Teknik Anadolu Lisesi'ne (TASEV MTAL) ayrı bir parantez açmak gerek. Milli Eğitim Bakanlığı tarafından TASEV MTAL'e 6 Haziran 2024'te Usta Öğreticilik Belgesi kapsamında kurs ve yüz yüze sınav yapma izni verildi. Ayrıca, mesleki yeterlilik sınavlarının da yapıldığı TASEV MTAL'in faaliyetleri ulusal basında kendine geniş yer buldu.



30 Mayıs 2024 tarihinde Milli Eğitim Bakanı Prof. Dr. Yusuf Tekin'in davetlisi olarak, Cumhurbaşkanı Yardımcısı Cevdet Yılmaz'ın da teşrifleriyle Ankara'da gerçekleştirilen Mesleki Teknik ve Eğitim Politika Belgesi Tanıtım Toplantısı'na TASEV Yönetim Kurulu Başkanı Yılmaz Polat, TUAF Başkanı Ahmet Aydan, TASEV Eğitim Komitesi Başkanı Kubilay Kaban, Genel Koordinatör Atilla Başlar ve TASEV Ayakkabı ve Saracıye MTAL Müdürü Selim Şahin, katılım sağlayarak, tecrübelerini ve önerilerini MEB'ne doğrudan iletme imkanı buldu.

Bir memleket meselesi olan, bireylerin kariyerlerinde başarılı olmalarını ve iş gücü piyasasına etkili bir şekilde entegre olmalarını sağlayan mesleki eğitim alanında TASEV gibi başarılı örnekler, etkili mesleki eğitim programlarının nasıl uygulanabileceğine dair önemli dersler sunmakta. Sektöre özel eğitimler, modern altyapı, staj olanakları ve güçlü işbirlikleri, mesleki eğitimin kalitesini ve etkisini artırarak uluslararası seviyede ve ülke genelindeki eğitim standartlarını yükseltmek için çalışan TASEV Vakfı gibi sivil toplum kuruluşlarının çoğalması, diğer eğitim kurumları için de bir model teşkil etmekte. Sonuç olarak TASEV, bu konudaki tecrübesini diğer STK'lar ile paylaşmaya hazırdır.

# TASEV

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2024 yılının 15-17 Ekim Tarihlerinde " Özexpomarkaz" MKE'de "UzCharmExpo-Eurasia-2024" deri, ayakkabı, küreselleşme, Astragan, Karakul, Deri, Kürk ve yerel ürünlerin 17. Uluslararası Fuar-Pazarı düzenlenmiştir. "Özçarmansanayi" derneği ve Özbekistan Cumhuriyeti Yatırımlar, Sanayi ve Ticaret Bakanlığı bu prestijli forumun organizatörleridir.



"UzCharmExpo-Eurasia-2024" Orta Asya'daki deri-ayakkabı ve yün sanayisinin en büyük uzmanlaşmış fuarıdır. 17. Uluslararası Fuara katılmak amacıyla 20'den fazla ülkeden 60'a yakın yabancı şirket ve kuruluş aktif olarak yer almış ve fuar kapsamında yerel işletmeler ile yabancı şirketler arasında ticaret-yatırım yönünde müzakereler gerçekleştirilmiştir. Fuarı 4.000'den fazla ziyaretçi gezmiş, tabii deri, suni deri, aksesuarlar, sünger, jelatin, kolajen, metal ve tekstil donanımları ile ayakkabı sanayi

için gerekli tabanlar, alt deri yapıştırıcı ve benzeri birçok ürünün toplam 3.000'den fazla çeşidi ile 50'den fazla yeni ürün örneği sergilenmiştir. Bu seferki fuarın misafirleri İtalya, İspanya, Belçika, Türkiye, Macaristan, Letonya, Çin, Rusya, Belarus, Kazakistan, Kırgızistan, Türkmenistan, Tacikistan ve diğer ülkelerden oluşmaktadır. Taşkent Moda Tasarım okulunda eğitim gören öğrencilerin tasarımlarını gerçekleştirdiği tabii deri giyim ürünlerinden oluşan bir defile düzenlendi. Ayrıca düzenlenen tasarım yarışmasında derece giren öğrencilere ödülleri verildi.



Üç gün süresince gerçekleştirilen fuara katılan "Nafis Charm", "Peng Sheng Charm" LLC, "Hamkor Nur Savdo" LLC, "Pelle Technology" LLC, "Kattakurgan Charm" LLC, "Baraka Leather" LLC, "Ulkan Laziz" LLC, "Clasica Shoes International" LLC, "Sharq Ravon" LLC, "Sitonni" LLC, "MMM Amin Bio" LLC gibi yerel işletmeler, ürettikleri deri - ayakkabı ürünlerinin ihracatı için toplam değeri 52,0 milyon ABD doları olan ihracat sözleşmeleri imzalamışlardır.



Ayrıca, "Peng Sheng Charm" LLC, "Pelle Technology" LLC, "A Ibro Europlast" LLC, "Texnoluks" LLC gibi yerel işletmeler, yabancı şirketlere toplam 46,0 milyon ABD doları değerinde yatırım sözleşmeleri imzalamayı başarmıştır. Poytahtımızda gerçekleşen "UzCharmExpoEurAsia-2024" uluslararası fuarı çerçevesinde "Özçarmsanayi" derneği başkanı Akbar Sultanov, İtalya'nın "Carteliano" şirketi Temsilcileriyle bir görüşme gerçekleştirdi. Görüşmede, özellikle Taşkent ve Cizzah bölgelerinde oluşturulan deri sanayisine özel sanayi bölgelerinde su arıtma tesislerinin kurulması, ortak yatırım projelerinin hayata geçirilmesi ve teknologların yetiştirilmesi konulara odaklanıldı. Öncelikle, Ohangaron'daki küçük sanayi bölgesinde arıtma tesislerinin kurulması için İtalyan şirketi davet edildi. Onların teknik desteğiyle Avrupa standartları temelinde su arıtma tesislerinin inşası konuları görüşüldü. İtalyan şirketi bu konuda işbirliğine hazır olduklarını bildirdi. Ayrıca, ülkemizde gerçekleştirilen yeni yatırım projeleri için kalifiye, teknologların yetiştirilmesi amacıyla İtalyan uzmanların katılımıyla eğitim kurslarının düzenlenmesi konusu da ele alındı. İtalyan şirketi görüşme sırasında, Özbekistan ile işbirliği içinde deri işleme alanında yeni bir projeyi hayata geçirme girişiminde bulundu. Bu konuda Özbek işletmesiyle müzakereler yapılmasına karar verildi.

Özbekistan, Asya'nın Parlayan Yıldızı olmaya devam ediyor...

O'zcharmSanaoat Başkanı Akbar Sultanov

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# MERTHAN

## MAKİNA SANAYİ



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**MH 950**  
Kozi Jurdan



**MH 400**  
Lateks Sürme

# BİZ BU İŞİ BAŞARIRIZ

1966 yılından bu yana faaliyet gösteren firmamız plastik ayakkabı ve terlik üretiminden sonra, 25 yıl önce taban üretimine geçerek siz değerli müşterilerimize hizmet vermeye başladı. "Biz bu işi başarırız" dedik ve en iyisini yaptık. 1966 yılında Gaziantep'te temelleri atılan Ege taban 12.000 m2 alan üzerinde 5000 m2 yözlümlü kapalı alanı olan 2 fabrikasında üretimine devam etmektedir. 120 kişiye ulaşan çalışanıyla ve yaptığı Ar-Ge çalışmaları ile sektöründe yenilikçi lider, yıllık 4 Milyon çift ayakkabı tabanı üretim kapasitesi ile de Türkiye' nin en yüksek kapasiteye sahip ayakkabı tabanı, üreticilerinden biri konumundadır. Eva, Neolit, Pvc, Termo, Light Termo, Tpu, Poliüretan ve Kauçuk gibi geniş ürün yelpazesine sahip olan Ege Taban, Orta Asya, Kuzey Afrika, Orta Doğu ve Doğu/Batı Avrupa'da 20 farklı ülkeye ihracat yapılmaktadır. Güvenilirlik ve yenilikçilik temel değerleri ile sektöründe öncü konumunda olan Ege Taban, yurt içinde ve yurt dışında hizmet vermeye büyüyerek ve gelişerek devam etmektedir.



Since its establishment in 1966, our company has transitioned from manufacturing plastic shoes and slippers to sole production 25 years ago, thereby enhancing its services to valued customers. We aimed and believed to succeed in this sector and we did our best. Founded in Gaziantep, Ege Taban operates on a 12,000 m2 facility, including a 5,000 m2 enclosed production area across two factories. With a workforce of 120 employees and a strong commitment to R&D, Ege Taban has positioned itself as an leader in innovation, boasting an annual production capacity of 4 million pairs of shoe soles, the highest in Turkey. Our extensive product portfolio includes Eva, Neolite, PVC, Thermo, Light Thermo, TPU, Polyurethane and Rubber, allowing us to serve a diverse range of markets. Ege Taban exports to 20 countries across Central Asia, North Africa, the Middle East, Eastern and Western Europe, Guided by our core values of reliability and innovation, Ege Taban continues to grow, strengthening its presence in both domestic and international markets.

# AMSTERDAM LEATHER & SHOES

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## ILF SHOW 2024

### ISHAFAN INTERNATIONAL EXHIBITION COMPANY



Iran as the 12<sup>th</sup> largest producer of shoes in the world and one of the leading countries in the bag and shoe industry in the Middle East region and the world has always been trying to increase its share of global markets. The export of leather from Iran has long been a vital part of the country's trade, with Iranian leather recognized worldwide for its quality and craftsmanship. With a rich history of tanning and leather production, Iran has established itself as a leading player in the global leather market. The export of leather from Iran includes a range of high-quality products, such as raw hides, leathers, and finished leather goods. The export of leather from Iran targets several major markets, including countries in Europe, Asia and the Middle East.

**ITALY:** As a global hub for fashion and leather craftsmanship, Italy is a significant importer of high-quality leather. The export of leather from Iran to Italy includes both raw hides and semi-finished leathers that are further processed into luxury goods.

**CHINA:** With a large demand for raw materials to support its own manufacturing industry, China is a key market for the export of leather from Iran. Iranian leather is used in producing a wide range of consumer goods, from apparel to automotive interiors.

**TURKEY:** Turkey serves as a major hub for re-exporting leather products, marking it an important market for Iranian leather. The close geographical proximity and established trade relationships facilitate the efficient export of leather from Iran to Turkey.

Competitive Advantages of the Export of Leather from Iran.

**Competitive Pricing:** Due to the lower production costs, the export of leather from Iran offers competitive pricing without compromising on quality. This price advantage makes Iranian leather an attractive option for buyers who need premium materials at reasonable costs, helping them maintain profitability in their own markets.

**Strategic Location:** Iran's location offers logistical advantages for the export of leather, allowing for shorter transit times to key markets in Europe and Asia. This ensures that buyers receive their orders quickly and in optimal condition, reducing lead times for manufacturing and retail operations.

**Strong Production Capacity:** Iran's well-established leather production facilities have the capacity to handle larger orders, ensuring a consistent supply for buyers. This makes the export of leather from Iran a reliable option for companies that need regular shipments to meet production needs.



**Ishafan International Exhibition Company by organizing the 3 Specialized Exhibition of Foot Wear, Bags, Leather and Related Machinery & Industry (ILF SHOW 2024) tried to introduce a part of capacities and potentials of Iran and Ishafan in leather, footwear and bag industry to the national and international markets.**

ILF SHOW 2024 held from 23 to 26 July 2024 in Ishafan international exhibition center, Iran. The exhibition as the largest leather and footwear exhibition at the center of Iran attracted over 100 exhibitors and 6000 visitors from different provinces of Iran and also from Afghanistan, Pakistan, Iraq, Turkey, Ethiopia and Cote d'Ivoire. The subject exhibition proved to be one of the leading exhibitions of its kind in Iran and became the platform for new business contacts and trade deals between importers, wholesalers, distributors and dealers who are interested in Iran shoes, bags, leather and relevant accessories. ILF SHOW 2024, that's coordinated on 10000 sqm surface area used the best services, the largest scale, new look, new packaging image, positioning high starting point, outstanding brand, deduce fashion, convergent high-quality goods. Ishafan International Exhibition Company welcomes all exhibitors, visitors, manufactures, distributors, designers and retailers to take part at ILF SHOW 2025. By taking part the participants will find direct channels to regional and international contacts, to decision makers, buyers and potential business partners.

# Taşkent Moda Akedemisi Öğrencileri Tasarımlarından Oluşan Hazır Giyim Defilesi



## “50 YEARS OF INTERNATIONAL MEETINGS, RELATIONSHIPS AND BUSINESS”. THE 101st EDITION OF EXPO RIVA SCHUH & GARDABAGS OPENS

From 15 to 18 June, 1,300 exhibitors, brands and companies representing 40 nations will liven up the exhibition halls at the 101st edition of Expo Riva Schuh & Gardabags. 50,000 square metres of total exhibition area, 11 fully occupied halls and 4 participating hotels. The area dedicated to bags, luggage and accessories hosts 47 companies from Bangladesh, China, Germany, India, Italy, Poland, Portugal, Spain, Taiwan and Turkey. An impressive 19 events are scheduled, with market focuses, fashion and trend talks, appointments with innovation and celebrations for the 101st edition.



Just a couple of years ago, some predicted the end of in-person exhibitions in favour of virtual events. Never has a prediction been so wrong. Recent studies by Prometeia demonstrate that companies participating in trade fair events experience growth rates nearly double the average and how, over the next three years, these companies could contribute an additional growth of almost one percentage point to their industries. The research also shows that more than 50% of Italian exports originate from contacts made during exhibitions.

This data also applies on a global level, as shown by the success of Expo Riva Schuh & Gardabags, which just this morning celebrated the opening of its 101st edition in Riva del Garda. The most important international trade fair dedicated to mass-produced footwear, leather goods and accessories, scheduled from June 15 to 18 is not only a sell-out but also has a lengthy waiting list of companies eager to showcase their products. In remembering the passing of Friedrich Karl Eichholz, one of the founders of the event and a great friend of Riva del Garda, the President of Riva del Garda Fierecongressi, Roberto Pellegrini, revealed the secret to the success of Expo Riva Schuh & Gardabags: “It all comes down to the vision of those who believed they could do business in a beautiful and relaxing location, and in recent years, the expansion towards international markets and the consistent effort to involve all major manufacturing countries worldwide.” Alessandra Albarelli, Director of Riva del Garda Fierecongressi, reiterated the same concept: “Thanks to our close cooperation with the Italian Trade Agency (ITA), we have welcomed

150 new hosted buyers and journalists from 43 countries to the fair today. This impressive turnout is also the result of the diligent efforts of our staff, who in recent years have visited all the main manufacturing districts and met with key buyers across the globe, from China to the United States, and from India to Latin America. Every day, we strive to increase the number of visitors at the fair through our network of 15 international delegates representing 80 countries worldwide, working to expand the global footwear community at Riva del Garda.” Albarelli also reveals another important factor in the success of Expo Riva Schuh & Gardabags: “We are not just focused on numbers; we are committed to being careful custodians of our community. To this end, we have developed demand and supply matching services such as the Market Focuses, Business Scout and an Artificial Intelligence-assisted Digital Platform. All tools that make it easier for buyers to find the products they are looking for by identifying their type, price range and style.”

### THE NUMBERS AT THE FAIR

Now, we take a look at the numbers for this edition, which will feature 1,300 exhibitors, with brands and companies from 40 countries, including the world’s largest manufacturing nations. 37% of the exhibitors come from geographical Europe (of which 20% Italy) and the remaining 63% from non-European countries. Which nations are most represented? China leads the ranks, accounting for almost 35% of the attendance, followed by Italy (20%) and Turkey and India with 11%. Notably, there are also several producers from Brazil (around 3%) and,



in particular, companies from the flood-affected districts of Rio Grande do Sul. These companies have gone to great lengths to participate in the fair despite the enormous challenges they are facing.

Visitors at the 101st edition of Expo Riva Schuh & Gardabags will enjoy the usual variety of offerings in terms of both product types and manufacturers with either their own brands or open to private labelling. The price ranges are also varied, spanning from 8 euros to 60 euros, with a solid representation reaching up to 100 euros and above. Sustainability is also a key focus: 18% of exhibitors offer certified products.

Impressive figures that are further enhanced by a gross exhibition area of 50,000 square metres, 11 fully occupied halls, 4 participating hotels and no less than 19 organised events. 47 companies from Bangladesh, China, Germany, India, Italy, Poland, Portugal, Spain, Taiwan and Turkey animate the Gardabags area dedicated to bags, luggage and accessories.

#### THE INSTITUTIONS

The opening was also attended by numerous national and local institutions. Maurizio Fugatti, President of the Autonomous Province of Trento, stated, “Expo Riva Schuh & Gardabags is an important event for the Riva del Garda community and the entire Trentino region. Our system has successfully developed this event into a must-attend international appointment for industry professionals. Despite the challenging years of Covid, the event has managed to overcome objective difficulties and project itself into the future. In wishing everyone a successful edition, I want to assure you all that the Province is ready to provide the necessary support in order that this important trade fair can take up and win – I am sure – the future challenges awaiting it.” “Over the years, the collaboration between the Italian Trade Agency (ITA) and Expo Riva Schuh & Gardabags in foreign markets has become increasingly cohesive and effective, making the Riva event a cornerstone of our promotional program. That’s why, in addition to expressing great satisfaction with the results achieved thus far, we are already set to start working on the next year, made possible thanks to the resources already approved in ITA’s 2024/25

planning. We aim to continue supporting an event that has proven capable of attracting the most important operators from all over the world to Italy, facilitating connections with the Italian offerings showcased at the fair,” stated Matteo Masini, Head of the Consumer Goods Office of ITA – Italian Trade Agency. Fabrizio Lobasso, Deputy Director General for the Promotion of the Country System and Central Director for Economic Internationalisation, Italian Ministry of Foreign Affairs, highlighted the crucial role that an event like the one in Riva del Garda plays in the success of the entire national system: “If today, despite numerous geopolitical complexities, Italy is achieving international success – as evidenced by ISTAT data released yesterday, showing a 10.7% growth in exports compared to last year – it is thanks to the institutional network and close cooperation with non-governmental forces, such as those that organised this event. Working together with institutions and the business community, we are dedicated to promoting the quintessential Italian values of beauty, creativity, imagination and adaptability that have made us famous worldwide.”

Roberto Luongo, Advisor to the Minister for Enterprises and Made in Italy, closed the round table: “Over the past five years, Expo Riva Schuh & Gardabags has significantly expanded its influence, not only on an international scale but also within Italy. It has achieved this by effectively bringing the world together at Riva del Garda, but also promoting ‘Made in Italy’ by showcasing our national expertise. Italy’s positioning as the fifth largest trade power in the world, on the brink of surpassing Japan, is owing to our entrepreneurs and events like Expo Riva Schuh & Gardabags. These initiatives have facilitated a 2.3% growth in exports in the first four months of the year with a surplus nearing 18 billion euros. Italy must prioritise internationalisation, and therefore must prioritise events like the one in Riva del Garda, which has been focusing on the international sphere for some time. It must do so because our exports account for 32% of the national GDP and, if you add services and tourism, they exceed 50%. Considering that Expo Riva Schuh & Gardabags brings with it exports, services and tourism, this fair must naturally be considered a strategic asset for our country.”

#### THE INITIATIVES

The Innovation Village Retail, developed in collaboration with Retail Hub, returns: the initiative will feature 10 international startups from 7 countries (Estonia, Italy, Israel, UK, Spain, Sweden, USA) focusing on tech innovation within the industry. The Highlights Area, in cooperation with Arsutoria, is also re-confirmed: workshops, talks with industry experts and 20 prototypes from the collections of 12 exhibitors, selected by a fashion committee and on display as trend references during the event.

Prominent at this edition of Expo Riva Schuh & Gardabags is the emphasis on sustainability: soft mobility, recyclable carpeting and ever-greener stands are just some of the initiatives put in place in favour of the environment.

Inclusiveness is yet another key focus, also brought to life together with the Charity Programme in cooperation with Soles4Souls, aiming to raise exhibitor awareness about the reuse and donation of unsold products, transforming them into opportunities.

The opening featured the presentation of “A step in history, 50 years of Expo Riva Schuh & Gardabags. 1974-2024, 100 successful editions” (produced by Foto Shoe 30, with graphic design by Edizioni AF), a monograph celebrating 50 years of Expo Riva Schuh & Gardabags. A book commemorating the birth and evolution of the first 100 editions of the event, spanning from 1974 to 2024; a retrospective aimed at creating momentum and directing our focus towards the future. Celebrations for the milestone of these 101 editions will involve the entire community with Summer Celebration Nights after the fair. On Saturday 15, Sunday 16 and Monday 17 June, Olivi beach will open its doors, starting at 9.30 p.m., for three evenings of music dedicated to the footwear community, but also to citizens and tourists. “These initiatives underscore the team’s ability to innovate and the international stature of this trade fair. So much so that by year’s end, Riva del Garda Fierecongressi will invest 25 million euros to expand the exhibition centre, which needs to grow to accommodate the many new exhibitors who want to join the event,” concludes Roberto Pellegrini.



# EXPLORE THE NEW HORIZONS OF FASHION

This 2, 3 and 4 July 2024, **Première Vision Paris** - the international event for sustainable and creative fashion professionals - is back at the Parc des Expositions at Paris Nord Villepinte. Visitors coming to find inspiration, share ideas, and build their coming collections of ready-to-wear, accessories (fashion jewelry and leather goods) and footwear will discover the Autumn-Winter 25-26 collections from over 920 international exhibitors (spinners, weavers, tanners, textile designers, accessories makers, garment manufacturers) from some 40 countries, including Italy, France, Spain, Portugal, Japan, UK, Belgium, South Korea, Turkey, China, and more.



As a leading organizer of international events for the textile, leather and apparel industry, **Première Vision** offers an extensive range of programs and solutions designed to support the entire industry, foster business discussion, promote and accompany the transition to a more sustainable fashion industry, encourage digitalization, and of course support the development of ever more innovative collections.

## BUSINESS : SELECTIVITY, HOSTED GUESTS, MATCHMAKING, PV CUBE

For personalized, more confidential assistance in the sourcing process, visitors from luxury brands can make an appointment at the PV CUBE with a **Première Vision** fashion expert. They will then enjoy a tailor-made experience and access to 300 fabric samples and 50 new leathers among the season's most emblematic.

(This assistance program is available by invitation only) Launched at PV Paris in February 2024, the Hosted Guest program was a resounding success, bringing together no fewer than 194 global personalities. Renewed for the July 2024 edition, this initiative, once again supported by the GL events Group in the amount of €1 million,



not only strengthens key links within the industry, but also enables the development of strategic partnerships.

This large-scale initiative is complemented by the new Export program run by Business France, the National Agency in charge of internationalizing French companies, which is mobilizing its international network of experts as part of the «Export Starts in France» initiative. This government-subsidized program helps to finance the visits of key foreign decision makers to France, and to organize genuine export business meetings between buyers and French companies.



The Matchmaking program has also been renewed. Introduced in early 2024, it paved the way for unique collaborative opportunities by arranging 587 meetings between exhibitors and brands.

« The Spring-Summer 25 edition was rich in encounters and discoveries, and the diversity of exhibitors let me target my choices for the new IRO Menswear collection» Laurent Schneider, Senior Menswear Designer - IRO.

**Première Vision Paris** is the international hub of the creative fashion industry, distinguished by its:

- **Selectivity:** the exhibitor selection committee brings together **Première Vision** experts with industry manufacturers and buyers, and plays a crucial role in maintaining a coherent, high-quality offer reflecting the diversity of the market - from large distribution to luxury.
- **Singularity,** as an event offering a cross-sector range of products, including Yarns, Fabrics, Designs, Leather, Accessories, Manufacturing. Adding to this comprehensive offer are innovative universes such as Deadstock and Smart Creation (innovation, ecodesign, tech).

Exhibitors currently registered for July 2024: 434 Fabrics, 202 Manufacturing, 50 Designs, 66 Leather, 115 Accessories, 25 Yarns and 33 Smart Creation exhibitors. **Première Vision** is bolstering its initiatives by confirming new investments and partnerships, and renewing its business support programs for the July 2024 edition of **Première Vision Paris**.

Launched in July 2023, 'a better way' - the program launched to



recognize exhibitors' efforts and investments in developing more sustainable fashion - is already celebrating its 1st year! Developed across all Première Vision shows, the program reflects a deep understanding of the current challenges facing the textile, clothing, leather... and fashion more broadly. In response to growing concerns about the environmental and social impact of clothing production, this program is committed to giving brands greater visibility in their sourcing by promoting exhibitors' most virtuous approaches. By emphasizing sustainable practices, greater transparency, and high ethical standards, 'a better way' acts as a catalyst for change, meeting the expectations of brands and consumers concerned about the origin and impact of raw materials. Smart Creation: technology serving transformation The Smart Creation universe shines a light on exhibitors' sustainable approaches, where innovation, ecodesign and technological solutions are all shaping the future of fashion. Exhibitors are divided into three main categories:

- Smart Tech: cutting-edge technological solutions, digitization of materials, traceability systems, tools for measuring environmental impact...
- Smart Materials: ranges of innovative materials, sustainable alternatives (eco-designed fibers, plant-based dyes, etc.), reduced-impact chemical solutions, etc.
- Smart Services: assistance with certifications and sustainable initiatives... Deadstocks Introduced at the show in February 2024 as part of the Smart Creation universe, deadstock (materials unused by fashion houses) will once again be on offer at the show, in a dedicated area set aside for deadstock from PV Paris exhibitors. Additionally, two renowned experts in the field, Adapta and Nona Source, will be on hand to offer their expertise and support.

#### PERFORMANCE: FASHION TEAMS UP WITH SPORTING EXCELLENCE TECH & SUSTAINABLE COMMITMENT TRACE OUT THE FUTURE OF THE INDUSTRY

Over the decades, advances and innovations in the creative fashion industry have profoundly influenced the world of sport, both in its



search for performance and in its expressions of elegance. The result? Products that are more comfortable, UV-resistant, water-repellent, windproof yet breathable, quick-drying... Première Vision Paris is proud to welcome several hundred material developments to the Sport & Tech universe, an opportunity to discover and explore the innovations and trends destined to shape the future of sportswear!



In the face of numerous economic and ecological challenges, the fashion industry is adapting and reinventing itself in pursuit of a prosperous and sustainable future. Today, the fashion industry is going all out to redefine the contours of creative and industrial approaches. A peek at the Autumn-Winter 25-26 season: the fashion landscape is developing along three major trends. On the one hand, a Minimalist Excellence is emerging in response to a need for simplification and quality, where minimalism is synonymous with luxury and harmony in an era of excess. On the other, Inclusive Extravagance celebrates diversity and creative freedom, mixing styling codes to create a new, inclusive aesthetic. Finally, Sensual Expressivity explores the sensual and emotional side of fashion, highlighting the diversity of bodies, of experiences.

« This season is deeply rooted in the values of quality, longevity and inclusiveness, where fashion becomes both an aesthetic choice and a commitment to sustainability and environmental responsibility », says Desolina Suter, Première Vision Fashion Director. Find out more about the Autumn-Winter 25-26 season:



- Two fashion forums to discover the latest developments: Inspiration Forum (Hall 5) and Sourcing Solutions Forum (Hall 6). Audioguides will be available in French, English, Italian, Korean, Japanese and Chinese.
- The PV Color Book, Première Vision's color range developed by a team of international experts, is available for only €150.
- Fashion seminars (see program below).

The show's two conference areas will be found in Hall 6. The July 2024 edition of PV Paris is more concentrated, focused around a select group of over 920 exhibitors spread across two halls - the busiest ones - in the Parc des Expositions Paris Nord Villepinte. The event's new configuration aims to promote a dynamic concentration of traffic, optimize sales synergies, and ensure a smoother visit experience thanks to shortened itineraries.

## SIMAC Tanning Tech 2024: Innovation and Tradition meet in the 50th Edition



From 17 to 19 September, the reference event for the sector of machinery and technology for the footwear, leather goods and tanning industries returns.

317 exhibitors and a programme of high level appointments to celebrate half a century of technological excellence.

President Brustia: 'SIMAC Tanning Tech is not just an exhibition, but a global platform where the most advanced ideas and technologies take shape and are transformed into opportunities for growth and development for the entire supply chain.'



### Milan, 17 September 2024

Innovative, historical, international: this is SIMAC Tanning Tech, the reference event for the sector of machinery and technology for the footwear, leather goods and tanning industries, at Fiera Milano Rho from 17 to 19 September 2024. This 50th edition, organised by ASSOMAC - the Confindustria association representing Italian manufacturers in the category - is preparing to open its doors with considerable numbers: 317 companies will be present, 26% of which from abroad, for a total of almost 15,000 square metres of exhibition space.

Thanks to the support of Italian Trade Agency, the presence of foreign delegates is back to pre-pandemic levels: an excellent prerequisite for the recovery of international trade. And as last years figures show (6,500 visitors, 40% of whom were international), the credit goes to a trade fair that over the years has been able to grow, innovate, and evolve, reaching the coveted half-century milestone with a programme full of important appointments. "The result we are celebrating this year is the fruit of the collective commitment of all the players in our sector: companies, institutions and research centres. SIMAC Tanning Tech is not just an exhibition, but a global platform where the most advanced ideas and technologies take shape and turn into opportunities for growth and development for the entire supply chain" comments ASSOMAC President Maria Vittoria Brustia.

"Our industry today is called upon to respond to increasingly complex challenges, such as the ecological transition, digitalisation and optimisation of production processes. Assomac, together with its members, is determined to lead this transformation, supporting innovation and promoting solutions that can contribute to a more

sustainable and competitive future" adds ASSOMAC Director General Agostino Apolito. "I therefore wish all participants a successful edition, full of fruitful meetings and exchanges, convinced that new collaborations and ideas that will mark the future of our industry will emerge from this important anniversary."



### The fair: spaces and programme

The 50th edition of SIMAC Tanning Tech will officially kick off on Tuesday 17 September, in Hall 18, with the joint opening ceremony with LineaPelle. This will also be the starting point for the full programme of high-level seminars and workshops that will animate the event. Innovation and technological trends will be discussed with The European House Ambrosetti, digital transformation with SPS and EP-Summit, artificial intelligence with UITIC, but also sustainability, tradition... So many appointments that will make it possible to take stock of the global challenges that the sector is facing - and will have to face -, helping to trace the path towards the future. On this occasion, the 22nd UITIC International Congress of Footwear Technicians entitled 'Competitiveness and Sustainability in the Era of Artificial Intelligence' will be presented, to be held next September 2025 in Shanghai, China.

These will be complemented by special displays created for the occasion. In a multifunctional and multi-sensorial space, designed to highlight leather and its production chain, visitors will be able to see some of the machinery and experience augmented reality with those not on display, build relationships in the meeting rooms, and visit the photographic exhibition dedicated to SIMAC Tanning Tech's 50 years.

### 50 editions of SIMAC

SIMAC Tanning Tech has spanned half a century of history, evolving from a national trade fair to a global platform for the footwear and leather processing industry. The first edition was held in 1973 in Milan, marking a significant change: for the first time, the machines and technologies of the sector became the absolute protagonists. The event came after decades in which Italian mechanical industries had exhibited at generic or finished product-related events, such as the Milan Trade Fair and other national and international exhibitions.

The industrial growth of the 1960s, especially in the shoe and leather goods machinery sector, was decisive for the birth of SIMAC, which soon established itself as an alternative to the 'Internationale Messe für Shuhfabrikation' in Pirmasens, Germany. Over the years, SIMAC evolved, coming under the management of Assomac in the 1980s and establishing its headquarters in Bologna since 1988, in conjunction with Lineapelle. Today, after 50 editions, SIMAC Tanning Tech continues to represent a point of reference for technological innovation in the industry worldwide.

Sonbahar / Fall - Kış / Winter 25-26'

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ULUSLARARASI AYAKKABI MODA FUARI | INTERNATIONAL FOOTWEAR FASHION FAIR

**FALL  
WINTER**

INTERNATIONAL FOOTWEAR FASHION FAIR

**SEE YOU ON  
19-22 MARCH  
2025**

ISTANBUL EXPO CENTER



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# TÜRK DERİ SEKTÖRÜNÜN DÜNYADAKİ TEK TEMSİLCİSİ

## 2025-DERİ VE DERİ MAMÜLLERİ FUAR LİSTESİ

11/14 OCAK	EXPORIVASCHUH	GARDA
11/13 ŞUBAT	PREMIEREVISION	PARIS
19/22 ŞUBAT	INTERNATIONAL FUR FASHION	HONG KONG
23/25 ŞUBAT	MICAM	MILANO
25/27 ŞUBAT	LINEAPELLE	MILANO
10/12 MART	ELITELINE CAF	ALMATY
19/21 MART	APLF	HONG KONG
19/22 MART	AYMOD	ISTANBUL
20/22 MART	IFF FUR FAIR	SEUL
09/11 NISAN	KASTORIA FUR FAIR	KASTORYA
16/18 NISAN	UZCHARMEXPO	TASKENT
28/30 NISAN	LESHOW	MOSKOVA
17/19 AGUSTOS	ELITLINE	KAZAKISTAN
21/23 AGUSTOS	PREVIEW IN SEOUL	SEUL
22/24 AGUSTOS	LEATHER SHOE TECH	WENZHOU
03/05 EYLÜL	SHOESSTAR	YETARINBURG
07/09 EYLÜL	SHOESSTAR	NOVOSIBIRSK
12//13 EYLÜL	SHOESSTAR	IRKUTSK
16/18 EYLÜL	SHOESSTAR	KHABAROVSK
18/20 EYLÜL	SHOESSTAR	ALMATY
07/09 EYLUL	MICAM	MILANO
16/18 EYLUL	PREMIEREVISION	PARIS
17/19 EYLUL	SIMAG	MILANO
01/03 EKİM	SHOESSTAR	YALTA
02/04 EKİM	AMSTERDAM LEATHER SHOW	AMSTERDAM



72.

SONBAHAR / KIŞ • FALL/WINTER'26

# Aysaf

AYAKKABI YAN SANAYİ FUARI

INTERNATIONAL EXHIBITION FOR FOOTWEAR MATERIALS,  
COMPONENTS, LEATHER AND TECHNOLOGIES

**Ayakkabı  
Komponentlerine  
Dair Her Şey**

*Everything about  
Footwear Components*

[aysafexpo.com](http://aysafexpo.com)

**29 Nisan** | **02 Mayıs**  
April | May

**2025**

Istanbul Expo Center



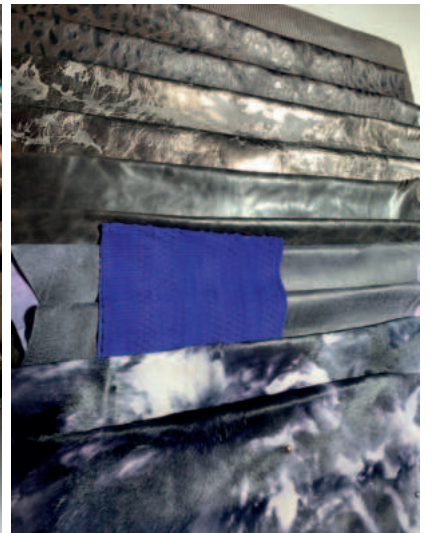
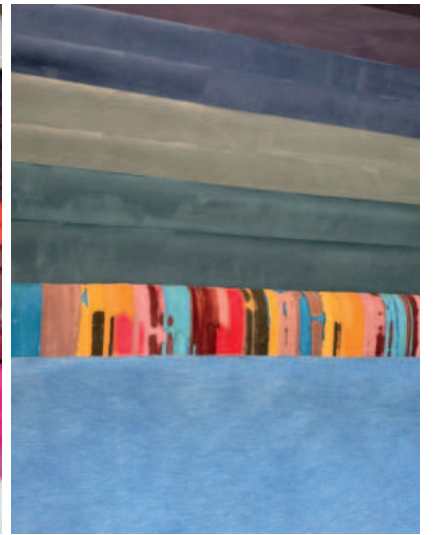
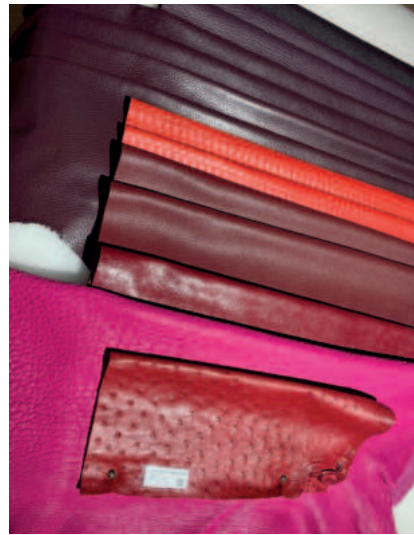
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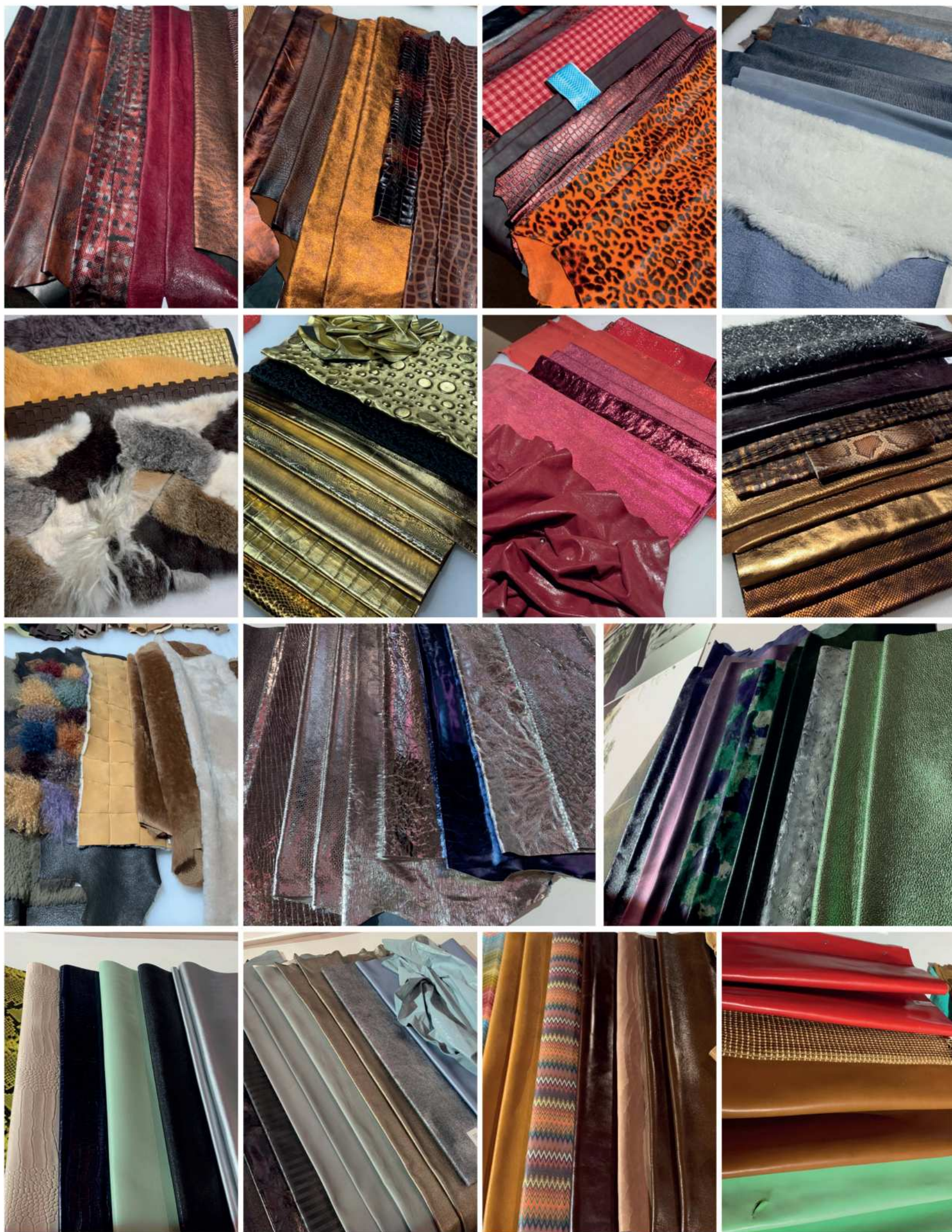


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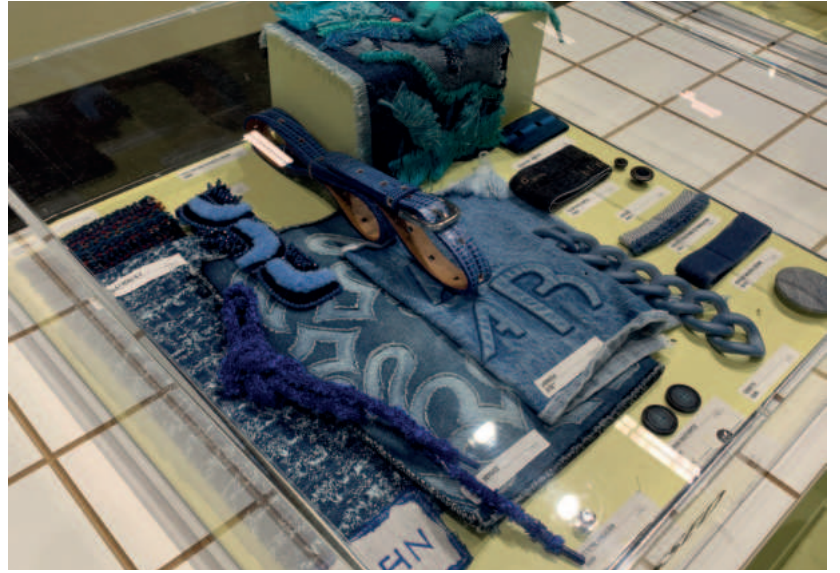
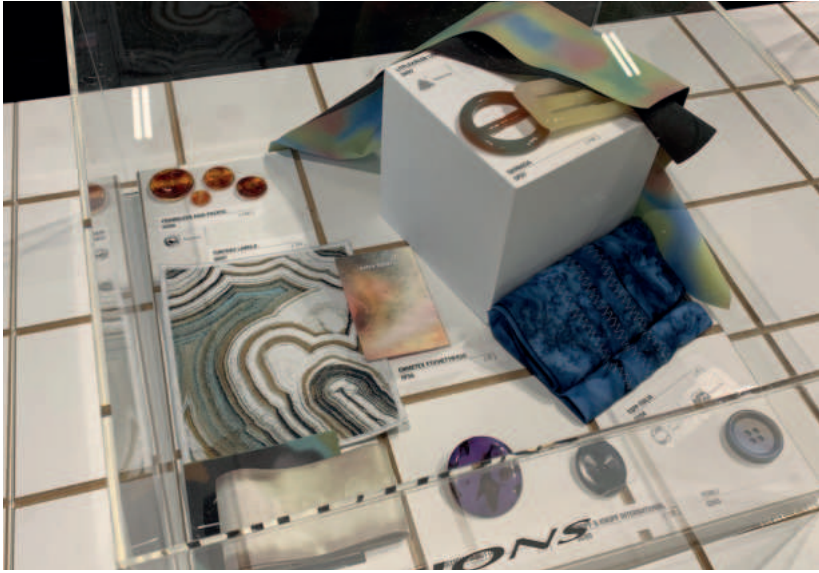
BU FUAR 5174 SAYILI KANUN GEREĞİNCE TOBB (TÜRKİYE ODALAR VE BORSALAR BİRLİĞİ) DENETİMİNDE DÜZENLENMEKTEDİR.  
THIS FAIR IS ORGANIZED WITH THE PERMISSION OF TOBB (THE UNION OF CHAMBERS AND COMMODITY EXCHANGES OF TURKEY) IN ACCORDANCE WITH THE LAW NO.5174

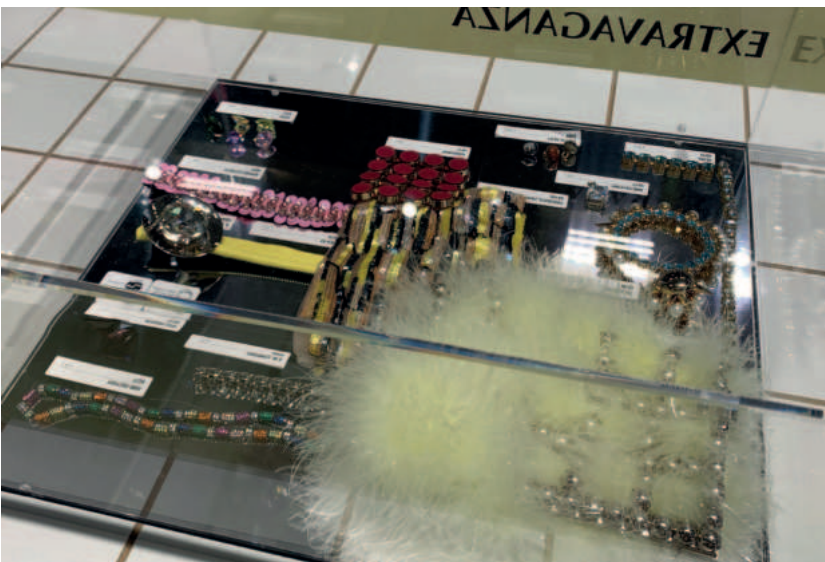
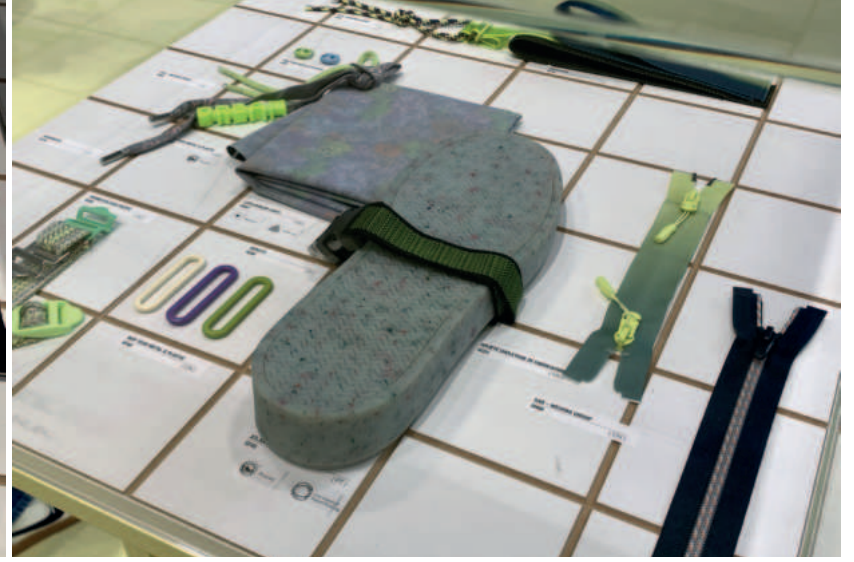
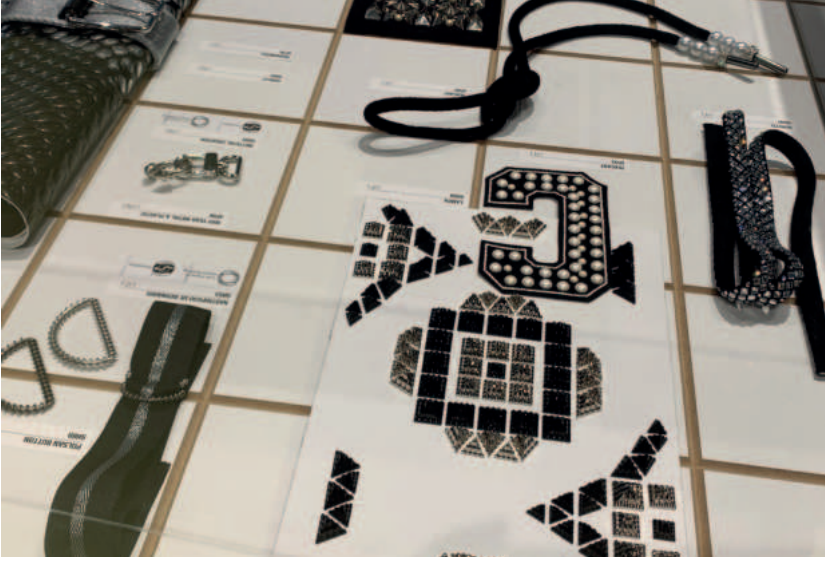
MIPEL LINEAPELLE  
DERI TREND



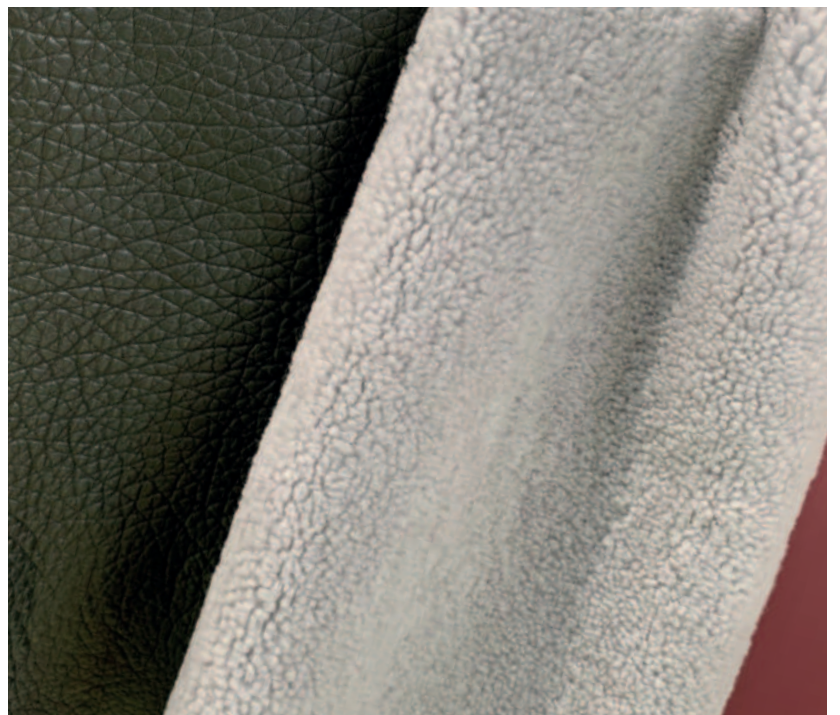
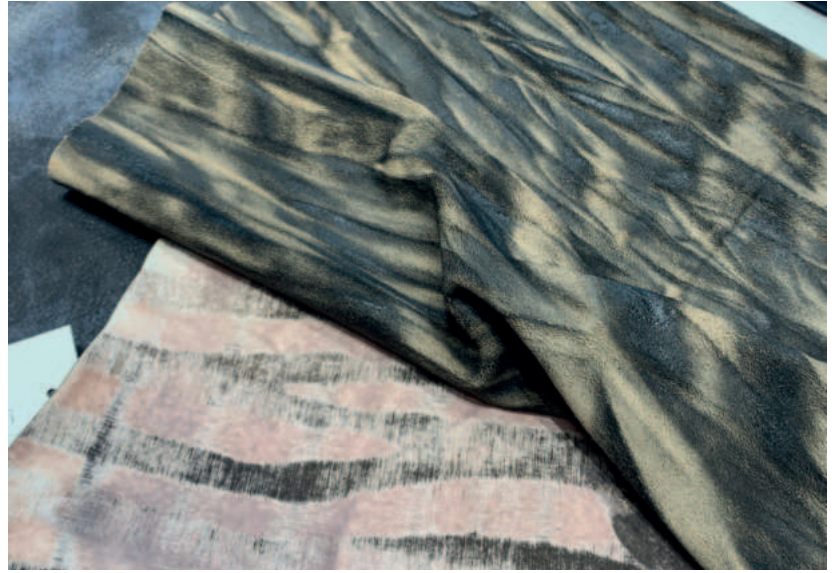


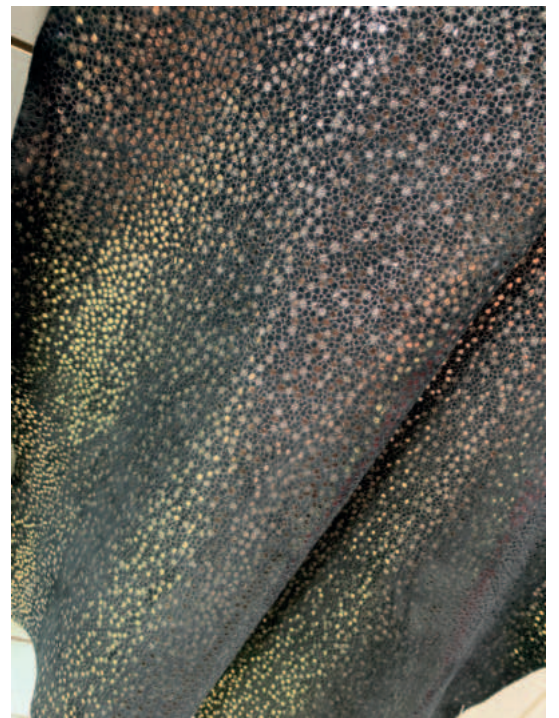
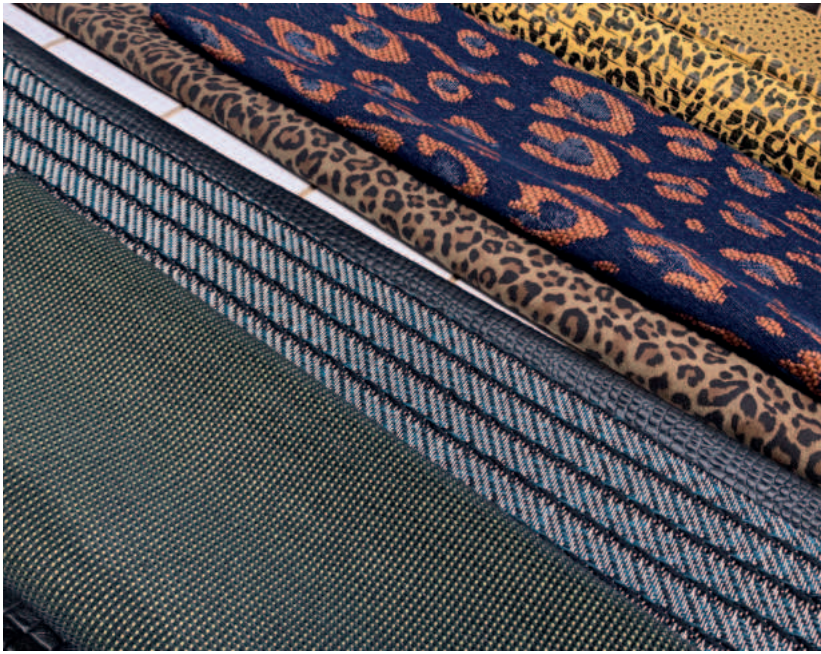
# PREMIEREVISION PARIS AKSESUAR TREND





# PREMIEREVISION PARIS DERI TREND





[F 5D33]  
... techniques for fur  
... Development of colors  
... Assembly techniques  
... ... embellishments.

# Katıldığımız Fuarlar



Özbekistan



**AYMOD & SIMAC**



28<sup>th</sup>

China (Wenzhou) Int'l



**LEATHER,  
SHOE MATERIAL  
SHOE MACHINERY  
FAIR**

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Wenzhou Int'l Convention &  
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**APRIL 16-17-18**

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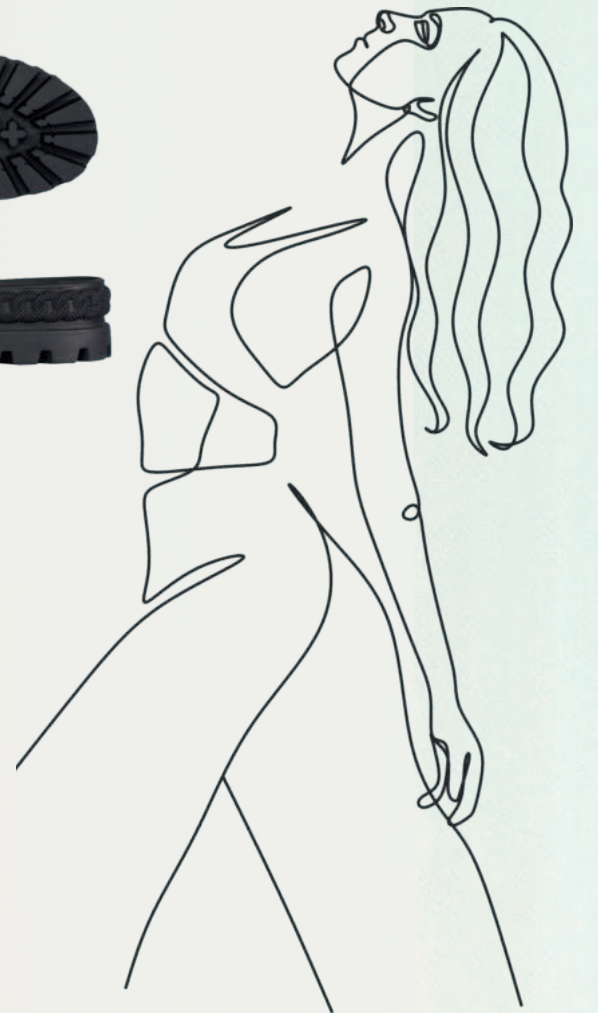
# USTASAN

ÇELİKLİ TABAN ASTARI VE ENJEKSİYON TABAN



REINFORCED  
INSOLES WITH  
STEEL SHANK

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OUTSOLES  
FOR WOMEN



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ON 13-16 NOVEMBER  
AT AYSAF EXHIBITION  
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